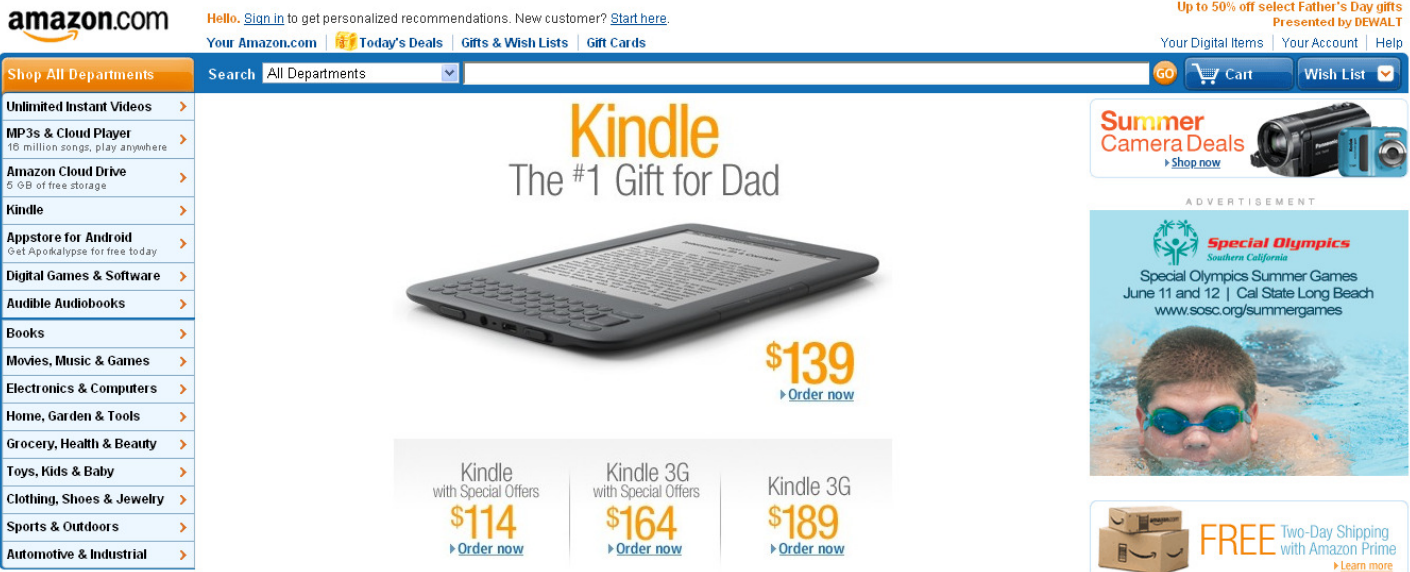


Exhibit G

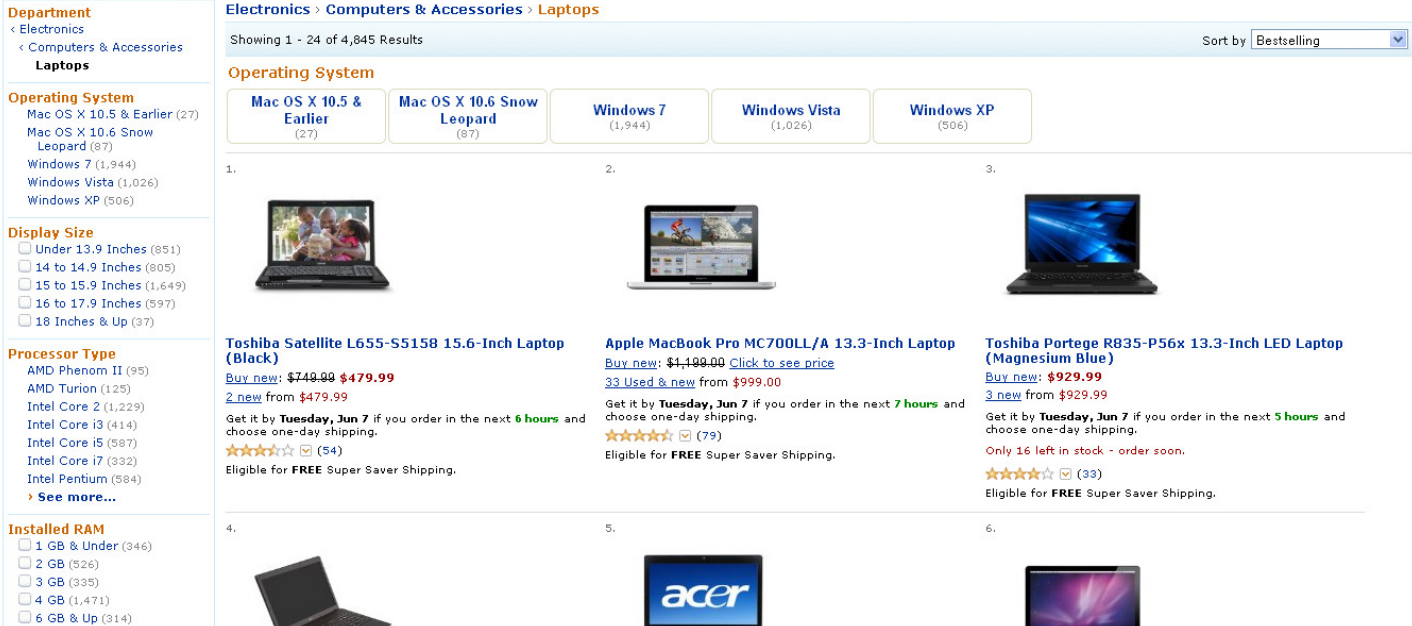
**To the Declaration of Benjamin Kleinman
In Support of Kelora's Opposition to
Defendants' Claim Construction Brief
and Motion for Summary Judgment of
Invalidity and Non-Infringement**

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

I. ACCUSED INSTRUMENTALITY: AMAZON.COM

Claim	Accused Instrumentality
Claim 1	
<p>1. A method for assisting a user in identifying a subfamily of items within a family of items said method performed with a server connected to a client computer through a computer network, comprising the steps of:</p>	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method performed with a server connected to a client computer through a computer network.</p> <p>In particular, for example, Amazon servers that are connected to clients over the Internet at www.amazon.com perform the method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including books, movies, electronics, and tools, among others.</p>  <p>What Other Customers Are Looking At Right Now</p>
<p>(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,</p>	<p>Amazon provides via www.amazon.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families of items is Laptops. See http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108, reachable from www.amazon.com by selecting "Electronics & Computers", "Laptops, Tablets & Netbooks", and then "Laptop Computers".</p>
<p>(b) reading said data file,</p>	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Laptops at http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(c) displaying a feature screen indicating said alternatives represented in the family,	<p>Amazon displays a feature screen indicating the alternatives represented in the family.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Laptops at http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108. Along the left side of the page is a column listing available alternatives, including 5 alternatives for Display Size, 5 alternatives for Operating System, and 6 alternatives for Hard Disk Size, among other alternatives.</p>  <p>The screenshot shows the Amazon website's laptop selection interface. On the left, there are filter categories: Department (Electronics > Computers & Accessories > Laptops), Operating System (Mac OS X 10.5 & Earlier (27), Mac OS X 10.6 Snow Leopard (87), Windows 7 (1,944), Windows Vista (1,026), Windows XP (506)), Display Size (Under 13.9 Inches (851), 14 to 14.9 Inches (805), 15 to 15.9 Inches (1,649), 16 to 17.9 Inches (597), 18 Inches & Up (37)), Processor Type (AMD Phenom II (95), AMD Turion (125), Intel Core 2 (1,229), Intel Core i3 (414), Intel Core i5 (587), Intel Core i7 (332), Intel Pentium (584)), and Installed RAM (1 GB & Under (346), 2 GB (526), 3 GB (335), 4 GB (1,471), 6 GB & Up (314)). On the right, there are product listings for various laptops, including the Toshiba Satellite L655-S5158, Apple MacBook Pro MC700LL/A, and Toshiba Portege R835-P56x.</p>
(d) accepting a first selection criteria of at least one alternative,	<p>Amazon accepts a first selection criteria of at least one alternative.</p> <p>For example, a selection criteria corresponding to the “18 inches & up” alternative under the heading “Display Size” is accepted by Amazon at www.amazon.com. The selection criteria is used in step (e), below.</p>
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the “18 inches & up” alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of “Laptops” satisfying the first selection criteria corresponding to the “18 inches & up” alternative. The results of the determination are used in step (g), below.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(g) revising said feature screen to indicate the available alternatives of the first subfamily,	<p>Amazon revises the feature screen to indicate the available alternatives of the first subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the first subfamily of "Laptops", as reflected in the below screenshot of http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108#/ref=sr_nr_p_n_size_browser-bin_4?rh=n%3A172282%2Cn%3A!493964%2Cn%3A541966%2Cn%3A565108%2Cp_n_size_browser-bin%3A2242802011&bbn=565108&ie=UTF8&qid=1307375465&rnd=2242797011. The feature screen has been revised. For example, there are fewer alternatives under Operating System.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(h) accepting a second selection criteria from said client computer via said computer network at said server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen,	<p>Amazon accepts a second selection criteria from the client computer via the computer network at the server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "2 GB" alternative under the "Installed RAM" heading and the "18 inches & up" alternative of the first selection criteria is accepted by Amazon at www.amazon.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "18 inches & up" segment (highlighted in yellow), plus a "2 GB" segment (highlighted in Green):</p> <p>http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108#/ref=sr_nr_p_n_feature_five_browse-1?rh=n%3A172282%2Cn%3A!493964%2Cn%3A541966%2Cn%3A565108%2Cp_n_size_browse-bin%3A2242802011%2Cp_n_feature_five_browse-bin%3A2257853011&bbn=565108&ie=UTF8&qid=1307375520&rnid=2257851011</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "2 GB" and "18 inches & up" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>

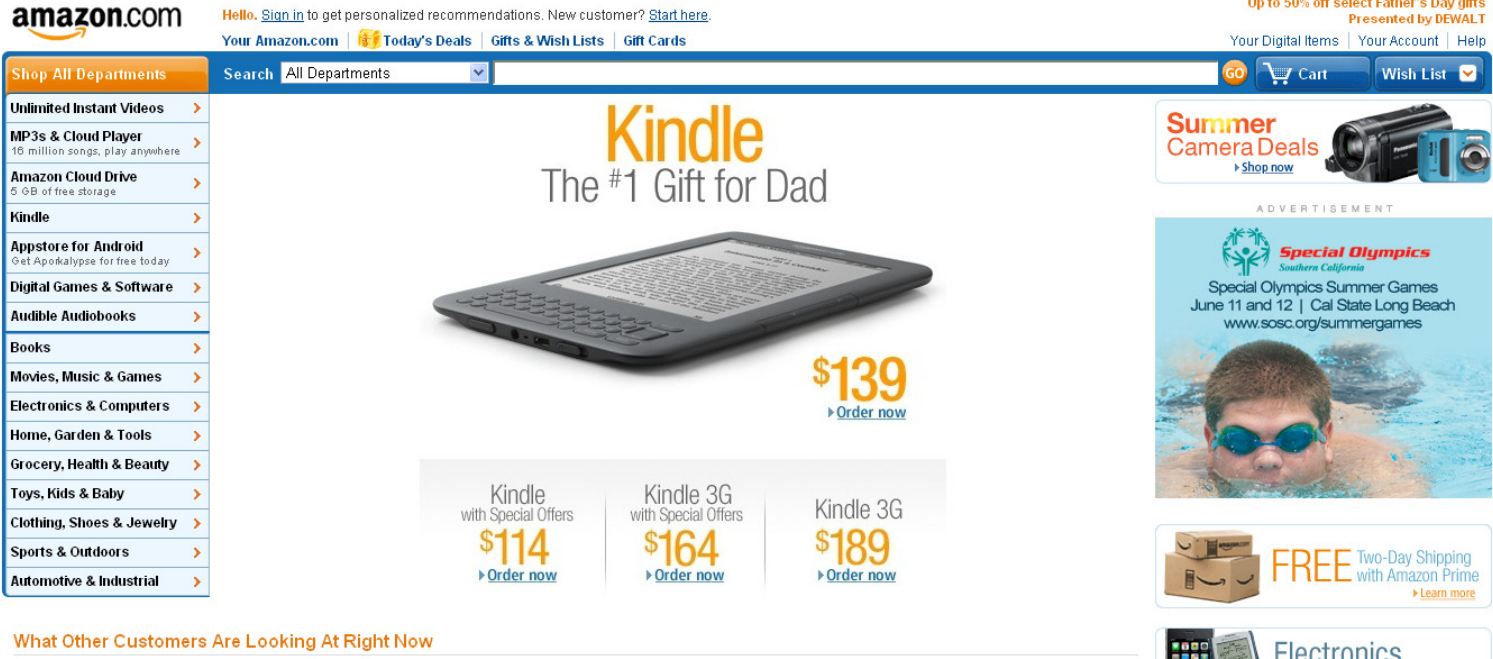
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(k) revising said feature screen to indicate the available alternatives of the second subfamily.	<p>Amazon revises the feature screen to indicate the available alternatives of the second subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108#/ref=sr_nr_p_n_feature_five_browse-1?rh=n%3A172282%2Cn%3A1493964%2Cn%3A541966%2Cn%3A565108%2Cp_n_size_browse-bin%3A2242802011%2Cp_n_feature_five_browse-bin%3A2257853011&bbn=565108&ie=UTF8&qid=1307375520&rnd=2257851011. The feature screen has been revised. For example, there is now only one available alternative for "Operating System".</p>  <p>The screenshot shows the Amazon search results for laptops. On the left, there are filter categories: Department (Electronics > Computers & Accessories > Laptops), Operating System (Windows Vista (1)), Display Size (Under 13.9 Inches (159), 14 to 14.9 Inches (101), 15 to 15.9 Inches (177), 16 to 17.9 Inches (25), 18 Inches & Up), Processor Type (Intel Atom (1), Intel Core 2 (1)), Installed RAM (1 GB & Under (1), 2 GB, 3 GB (2), 4 GB (25), 6 GB & Up (6)), Hard Disk Size (121 to 320 GB (1), 321 to 500 GB (1)), and Features (4 Gb (1), 64 Bit (1), Blu Ray (1), Gaming (1)). The main content area shows two product listings: 1. Sony VAIO VGN-AW310J/H 18.4-Inch Laptop - Gray, and 2. iGoLogic 22" Atom N270 1.6GHz IR Touch Panel PC with 2GB Memory, 2.5" 250GB HDD (iGO22-TIRI2). Below the listings are sponsored links for laptops on sale, Lenovo, cheap laptops, and a computer laptop. At the bottom, there is a search feedback section.</p>

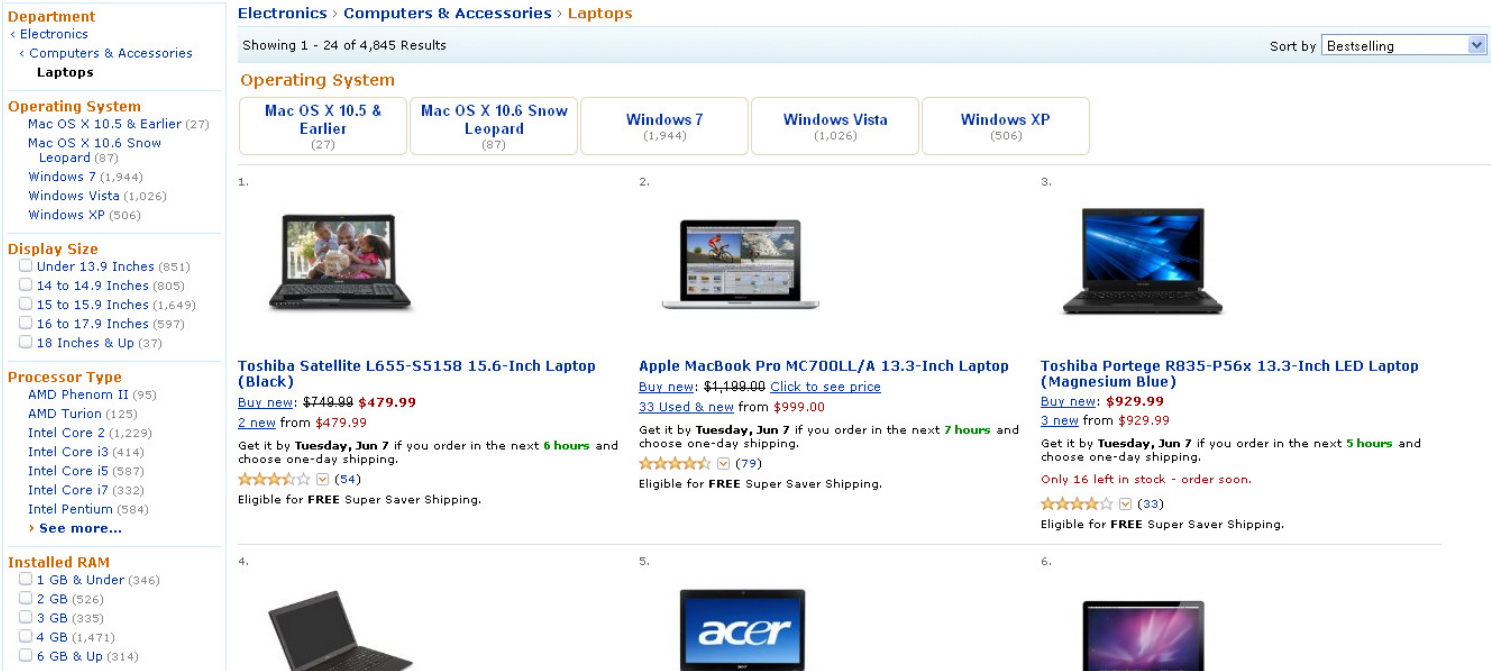
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 2	
2. The method of claim 1 wherein each family has at least one feature associated therewith and further comprising the step of	<p>Amazon performs the method of claim 1 (see above) wherein each family has at least one feature associated therewith.</p> <p>For example, each of the families (and subfamilies) illustrated above includes a "Display Size" feature.</p>
displaying at least one grouping wherein each said grouping comprises one of said features visually related to respective alternatives.	<p>Amazon displays at least one grouping wherein each grouping comprises one of the features visually related to respective alternatives.</p> <p>For example, as shown in the screenshots above, Amazon displays a grouping including the "Display Size" feature visually related to the alternatives for that feature, such as "14 to 14.9 Inches" and other alternatives.</p>


Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 9	
<p>9. A method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network:</p>	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network.</p> <p>In particular, for example, Amazon servers that are accessible over the Internet at www.amazon.com perform this method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including books, movies, electronics, and tools, among others.</p>  <p>What Other Customers Are Looking At Right Now</p>
<p>(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,</p>	<p>Amazon provides via www.amazon.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families is Laptops. See http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108, reachable from www.amazon.com by selecting "Electronics & Computers", "Laptops, Tablets & Netbooks", and then "Laptop Computers".</p>
<p>(b) reading said data file,</p>	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Laptops at http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
<p>(c) displaying a feature screen indicating said alternatives represented in the family wherein data is output to a client computer via said computer network,</p>	<p>Amazon displays a feature screen indicating the alternatives represented in the family wherein data is output to a client computer via the computer network.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Laptops at http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108. In so doing, it outputs, via the internet, to a client computer, data. Along the left side of the page is a column listing available alternatives, including 5 alternatives for Display Size, 5 alternatives for Operating System, and 6 alternatives for Hard Disk Size, among other alternatives.</p>  <p>The screenshot shows the Amazon website's laptop selection page. On the left, there are filter categories: Department (Electronics > Computers & Accessories > Laptops), Operating System (Mac OS X 10.5 & Earlier (27), Mac OS X 10.6 Snow Leopard (87), Windows 7 (1,944), Windows Vista (1,026), Windows XP (506)), Display Size (Under 13.9 Inches (851), 14 to 14.9 Inches (805), 15 to 15.9 Inches (1,649), 16 to 17.9 Inches (597), 18 Inches & Up (37)), Processor Type (AMD Phenom II (95), AMD Turion (125), Intel Core 2 (1,229), Intel Core i3 (414), Intel Core i5 (587), Intel Core i7 (332), Intel Pentium (584)), and Installed RAM (1 GB & Under (346), 2 GB (526), 3 GB (335), 4 GB (1,471), 6 GB & Up (314)). The main content area shows 'Electronics > Computers & Accessories > Laptops' with 'Showing 1 - 24 of 4,845 Results' and a 'Sort by' dropdown set to 'Bestselling'. Below this are six product listings arranged in two rows of three. The first row includes: 1. Toshiba Satellite L655-S5158 15.6-Inch Laptop (Black) with a 'Buy new' price of \$749.99 (crossed out) and \$479.99 (new), and a '2 new from \$479.99' offer; 2. Apple MacBook Pro MC700LL/A 13.3-Inch Laptop with a 'Buy new' price of \$1,199.00 (crossed out) and a '33 Used & new from \$999.00' offer; 3. Toshiba Portege R835-P56x 13.3-Inch LED Laptop (Magnesium Blue) with a 'Buy new' price of \$929.99 (crossed out) and a '3 new from \$929.99' offer. The second row includes: 4. A partially visible laptop listing; 5. An Acer laptop listing; and 6. A partially visible laptop listing. Each listing includes a star rating and a note about 'FREE Super Saver Shipping'.</p>
<p>(d) receiving and accepting a first selection criteria of at least one alternative from said client computer, said first selection criteria being received by said server from said client computer via said computer network,</p>	<p>Amazon receives and accepts a first selection criteria of at least one alternative from the client computer, the first selection criteria being received by the server from the client computer via the computer network.</p> <p>For example, a first selection criteria corresponding to the “18 inches & up” alternative under the heading “Display Size” is received and accepted by Amazon at www.amazon.com. The selection criteria is used in step (e), below.</p>

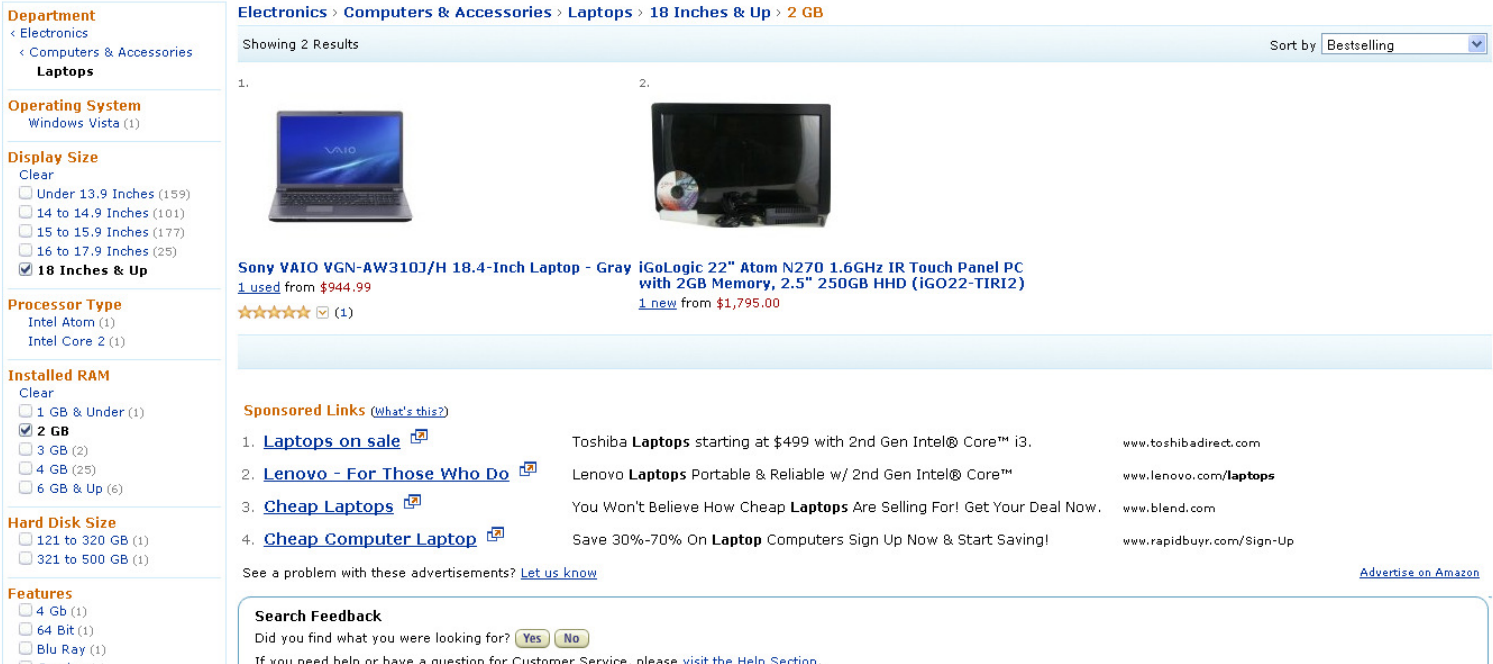
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "18 inches & up" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Laptops" satisfying the first selection criteria corresponding to the "18 inches & up" alternative. The results of the determination are used in step (g), below.</p>
(g) revising said data for said feature screen to indicate the available alternatives of the first subfamily and outputting said revised data for said feature screen to said client computer via said computer network,	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily of "Laptops" and outputs that revised data to the client computer via the Internet, as reflected in the below screenshot of http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108#/ref=sr_nr_p_n_size_browser-bin_4?rh=n%3A172282%2Cn%3A!493964%2Cn%3A541966%2Cn%3A565108%2Cp_n_size_browser-bin%3A2242802011&bbn=565108&ie=UTF8&qid=1307375465&rnid=2242797011. The data for the feature screen has been revised. For example, there are fewer alternatives under Operating System. Viewing the source of this screen also illustrates the changes.</p> 

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

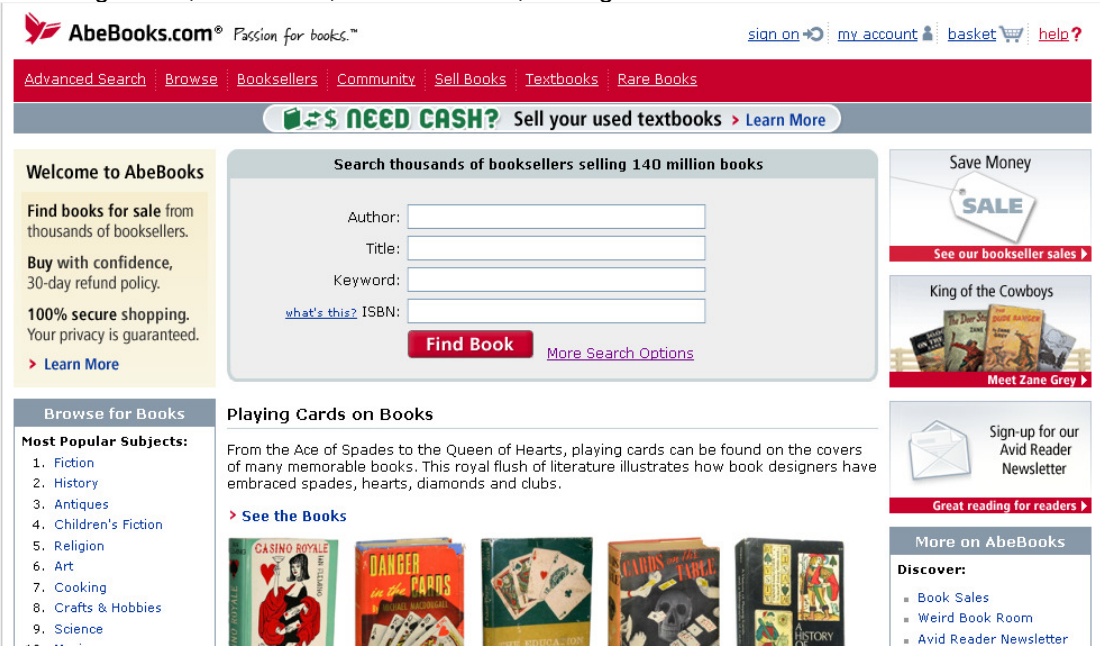
Claim	Accused Instrumentality
(h) receiving and accepting a second selection criteria from said client computer via said computer network, in which said second selection criteria comprises (1) a resubmission by said client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen,	<p>Amazon receives and accepts a second selection criteria from the client computer via the computer network, in which the second selection criteria comprises (1) a resubmission by the client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "2 GB" alternative under the "Installed RAM" heading and the "18 inches & up" alternative of the first selection criteria is received and accepted by Amazon at www.amazon.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "18 inches & up" segment (highlighted in yellow), plus a "2 GB" segment (highlighted in Green):</p> <p>http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBDSY2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108#/ref=sr_nr_p_n_feature_five_bro_1?rh=n%3A172282%2Cn%3A!493964%2Cn%3A541966%2Cn%3A565108%2Cp_n_size_browse-bin%3A2242802011%2Cp_n_feature_five_browse-bin%3A2257853011&bbn=565108&ie=UTF8&qid=1307375520&rnid=2257851011</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "2 GB" and "18 inches & up" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

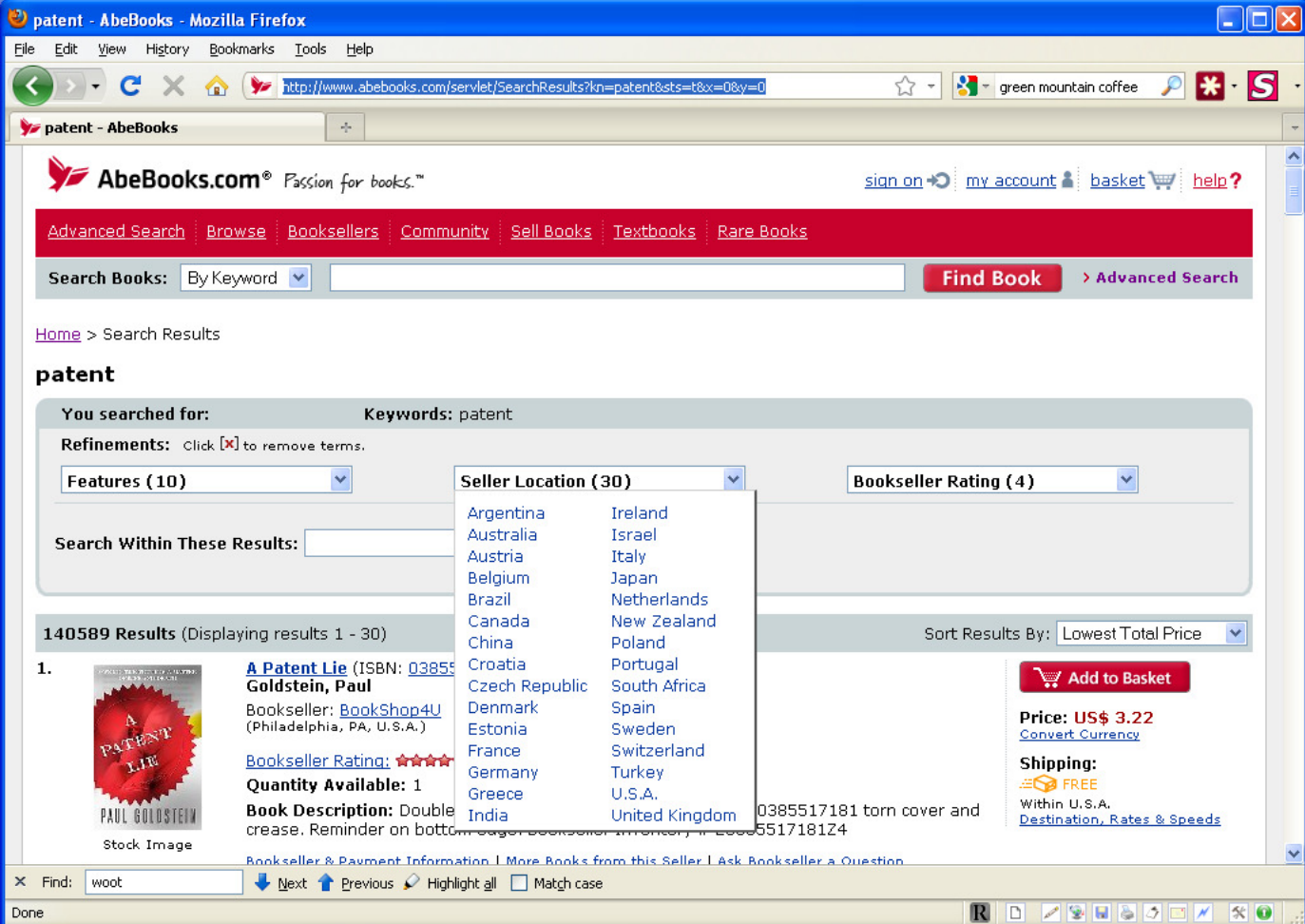
Claim	Accused Instrumentality
<p>(k) revising said data for said feature screen to indicate the available alternatives of the second subfamily and outputting said revised data for said feature screen to said client computer via said computer network.</p>	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.amazon.com/s/ref=amb_link_7062942_1?ie=UTF8&node=565108&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=center-1&pf_rd_r=00M69F6HQVYJ99PBD5Y2&pf_rd_t=101&pf_rd_p=1297942582&pf_rd_i=565108#/ref=sr_nr_p_n_feature_five_bro_1?rh=n%3A172282%2Cn%3A1493964%2Cn%3A541966%2Cn%3A565108%2Cp_n_size_browse-bin%3A2242802011%2Cp_n_feature_five_browse-bin%3A2257853011&bbn=565108&ie=UTF8&qid=1307375520&rnd=2257851011. The data has been revised. For example, there is now only one available alternative for "Operating System". The data is output to the client computer via the Internet.</p> 

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

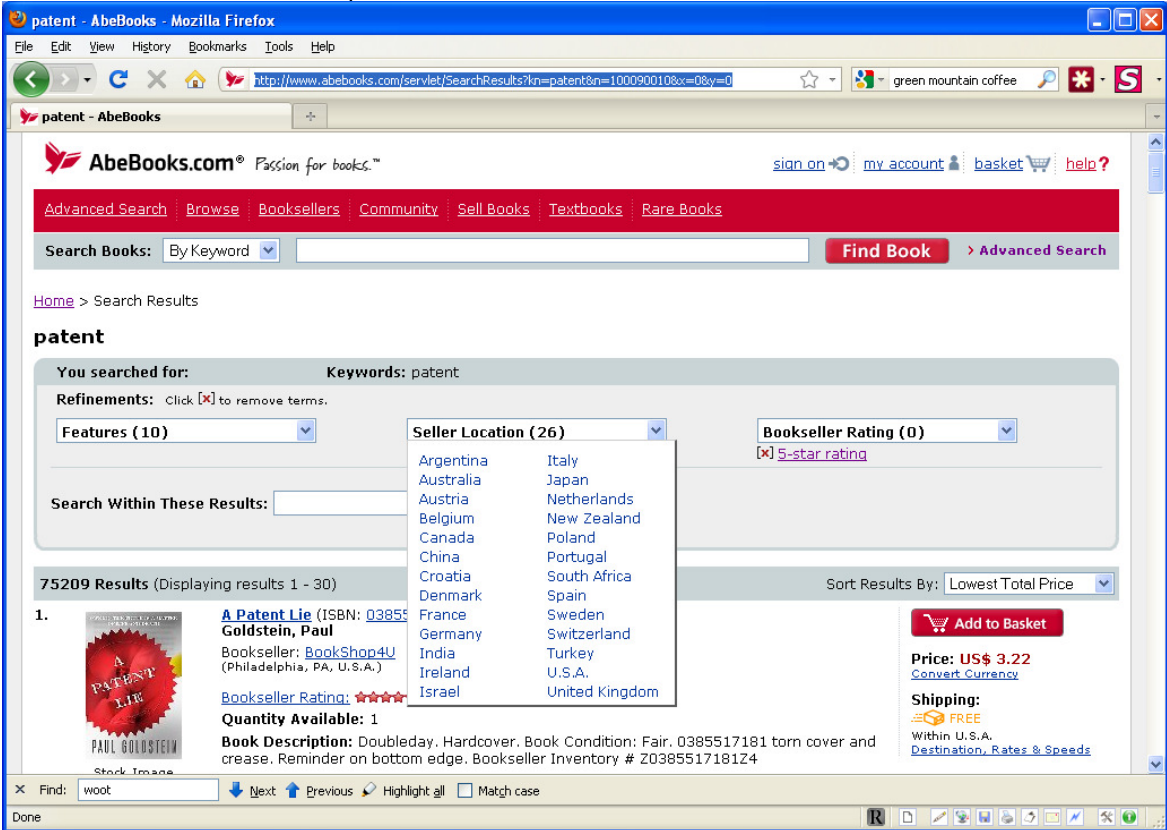
II. ACCUSED INSTRUMENTALITY: ABEBOOKS.COM

Claim	Accused Instrumentality
<p>Claim 1</p> <p>1. A method for assisting a user in identifying a subfamily of items within a family of items said method performed with a server connected to a client computer through a computer network, comprising the steps of:</p>	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method performed with a server connected to a client computer through a computer network.</p> <p>In particular, for example, Amazon servers that are connected to clients over the Internet at www.abebooks.com perform the method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including books, rare books, and text books, among others.</p>  <p>The screenshot shows the AbeBooks.com homepage. At the top, there's a navigation bar with links like 'sign on', 'my account', 'basket', and 'help'. Below that, a red banner advertises 'NEED CASH? Sell your used textbooks'. The main content area includes a search bar with fields for Author, Title, Keyword, and ISBN, and a 'Find Book' button. To the left, there's a 'Welcome to AbeBooks' section with links to 'Find books for sale', 'Buy with confidence', and '100% secure shopping'. Below that, a 'Browse for Books' section lists popular subjects like Fiction, History, Antiques, etc. To the right, there's a 'Playing Cards on Books' section with a list of books and a 'See the Books' link. Further right, there's a 'Save Money' section with a 'SALE' tag and a 'Sign-up for our Avid Reader Newsletter' section.</p>
<p>(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,</p>	<p>Amazon provides via www.abebooks.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families of items is Patent Books. See http://www.abebooks.com/servlet/SearchResults?kn=patent&sts=t&x=0&y=0, reachable from www.abebooks.com by searching for "patent" as a keyword.</p>
<p>(b) reading said data file,</p>	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Patent Books at http://www.abebooks.com/servlet/SearchResults?kn=patent&sts=t&x=0&y=0.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(c) displaying a feature screen indicating said alternatives represented in the family,	<p>Amazon displays a feature screen indicating the alternatives represented in the family.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Patent Books at http://www.abebooks.com/servlet/SearchResults?kn=patent&sts=t&x=0&y=0. Along the top of the page is a row listing available alternatives, including 10 alternatives for "Features" and 30 alternatives for Seller Location, among other alternatives.</p> 
(d) accepting a first selection criteria of at least one alternative,	<p>Amazon accepts a first selection criteria of at least one alternative.</p> <p>For example, a selection criteria corresponding to the "5-star rating" alternative under the heading "Bookseller Rating" is accepted by Amazon at www.abebooks.com. The selection criteria is used in step (e), below.</p>

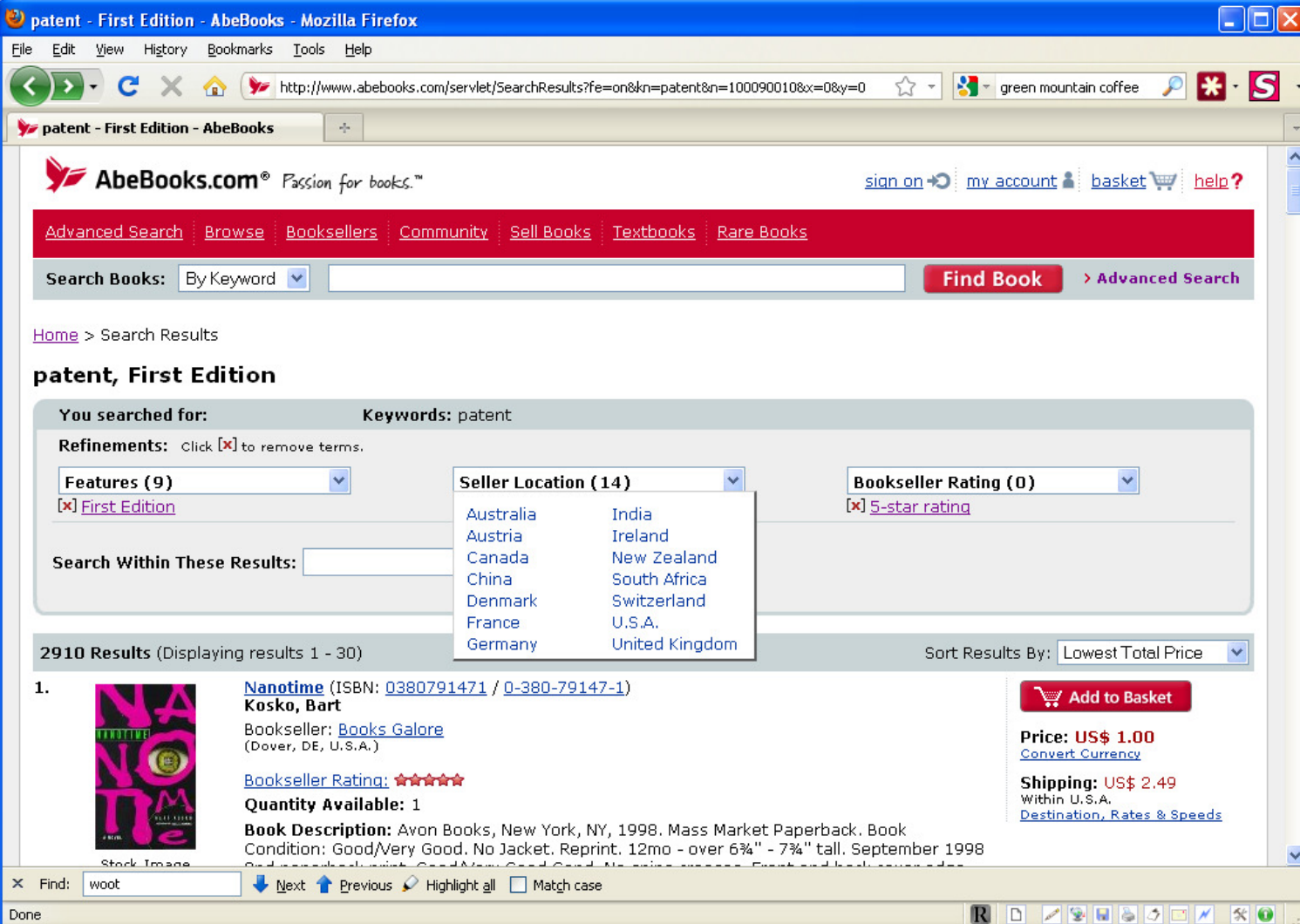
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "5-star rating" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Patent Books" satisfying the first selection criteria corresponding to the "5-star rating" alternative. The results of the determination are used in step (g), below.</p>
(g) revising said feature screen to indicate the available alternatives of the first subfamily,	<p>Amazon revises the feature screen to indicate the available alternatives of the first subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the first subfamily of "Patent Books", as reflected in the below screenshot of http://www.abebooks.com/servlet/SearchResults?kn=patent&n=100090010&x=0&y=0. The feature screen has been revised. For example, there are fewer alternatives under Seller Location.</p> 

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(h) accepting a second selection criteria from said client computer via said computer network at said server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen,	<p>Amazon accepts a second selection criteria from the client computer via the computer network at the server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "First Edition" alternative under the "Features" heading and the "5-star rating" alternative of the first selection criteria is accepted by Amazon at www.abebooks.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "5-star rating" segment (highlighted in yellow), plus a "First Edition" segment (highlighted in Green):</p> <p>http://www.abebooks.com/servlet/SearchResults?fe=on&kn=patent&n=100090010&x=0&y=0.</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "First Edition" and "5-star rating" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>

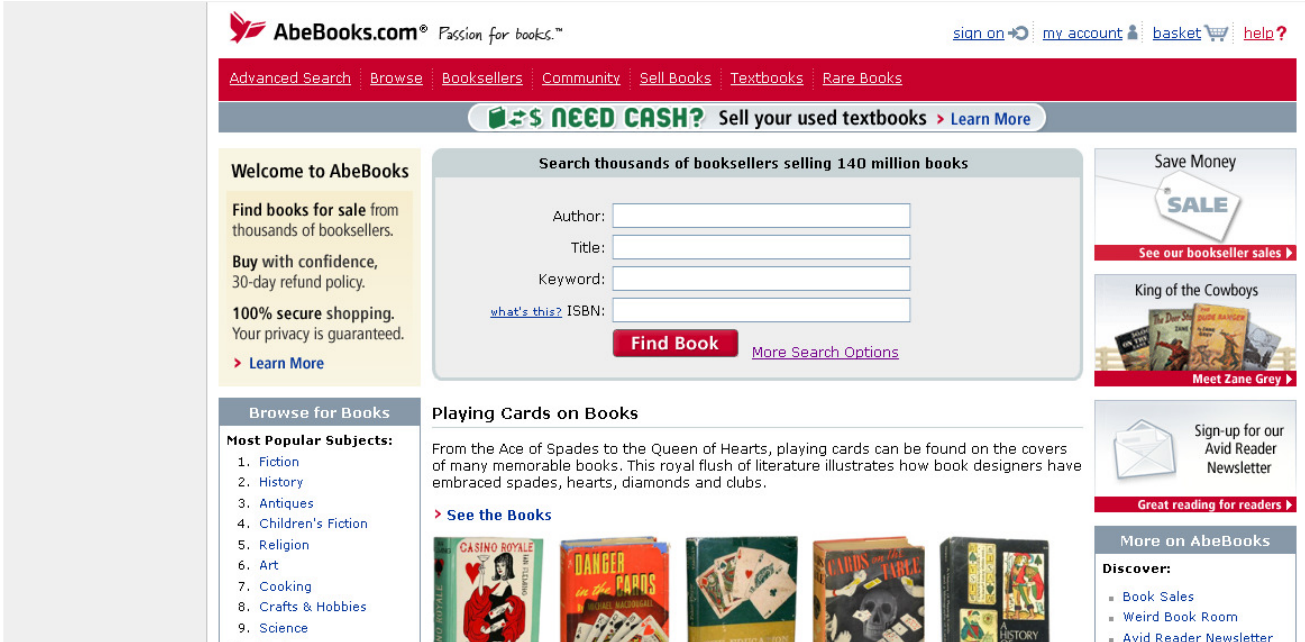
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(k) revising said feature screen to indicate the available alternatives of the second subfamily.	<p>Amazon revises the feature screen to indicate the available alternatives of the second subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.abebooks.com/servlet/SearchResults?fe=on&kn=patent&n=100090010&x=0&y=0. The feature screen has been revised. For example, there are now 14 available alternative for "Seller Location".</p>
	 <p>The screenshot shows the AbeBooks.com website in a Mozilla Firefox browser. The search results for "patent, First Edition" are displayed. The "Seller Location" dropdown menu is open, showing 14 available alternatives: Australia, Austria, Canada, China, Denmark, France, Germany, India, Ireland, New Zealand, South Africa, Switzerland, U.S.A., and United Kingdom. The first result is "Nanotime" by Bart Kosko, published by Avon Books in 1998. The price is US\$ 1.00, and shipping is US\$ 2.49. The book description states: "Book Description: Avon Books, New York, NY, 1998. Mass Market Paperback. Book Condition: Good/Very Good. No Jacket. Reprint. 12mo - over 6 3/4" - 7 3/4" tall. September 1998".</p>

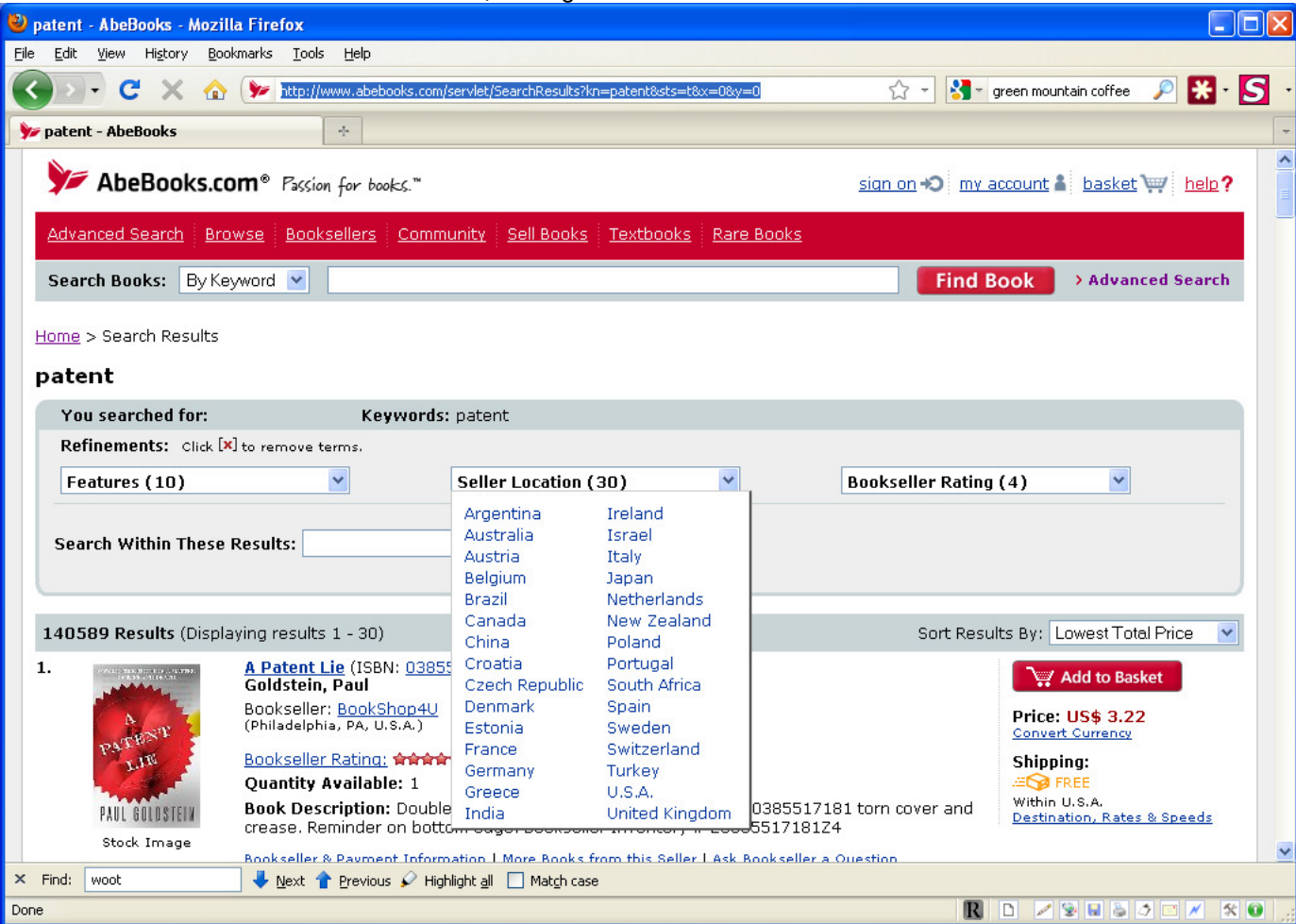
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 2	
2. The method of claim 1 wherein each family has at least one feature associated therewith and further comprising the step of	<p>Amazon performs the method of claim 1 (see above) wherein each family has at least one feature associated therewith.</p> <p>For example, each of the families (and subfamilies) illustrated above includes a "Seller Location" feature.</p>
displaying at least one grouping wherein each said grouping comprises one of said features visually related to respective alternatives.	<p>Amazon displays at least one grouping wherein each grouping comprises one of the features visually related to respective alternatives.</p> <p>For example, as shown in the screenshots above, Amazon displays a grouping including the "Seller Location" feature visually related to the alternatives for that feature, such as "Australia" and other alternatives.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 9	
<p>9. A method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network:</p>	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network.</p> <p>In particular, for example, Amazon servers that are accessible over the Internet at www.abebooks.com perform this method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including books, rare books, and text books, among others.</p>  <p>The screenshot shows the AbeBooks.com homepage. At the top, there's a navigation bar with links like 'Advanced Search', 'Browse', 'Booksellers', 'Community', 'Sell Books', 'Textbooks', and 'Rare Books'. Below this is a search bar with fields for Author, Title, Keyword, and ISBN. To the left, there's a 'Welcome to AbeBooks' section with a 'Find books for sale' button. To the right, there's a 'Search thousands of booksellers selling 140 million books' section. Below the search bar, there's a 'Browse for Books' section with a list of 'Most Popular Subjects' including Fiction, History, Antiques, Children's Fiction, Religion, Art, Cooking, Crafts & Hobbies, and Science. At the bottom, there's a 'Playing Cards on Books' section with a list of books including 'CASINO ROYALE', 'DANGER', 'CARDS on the TABLE', and 'HISTORY'.</p>
(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,	<p>Amazon provides via www.abebooks.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families is Patent Books. See http://www.abebooks.com/servlet/SearchResults?kn=patent&sts=t&x=0&y=0, reachable from www.abebooks.com by searching for "patent" as a keyword.</p>
(b) reading said data file,	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Patent Books at http://www.abebooks.com/servlet/SearchResults?kn=patent&sts=t&x=0&y=0.</p>
(c) displaying a feature screen indicating said alternatives represented in the	<p>Amazon displays a feature screen indicating the alternatives represented in the family wherein data is output to a client computer via the computer network.</p>

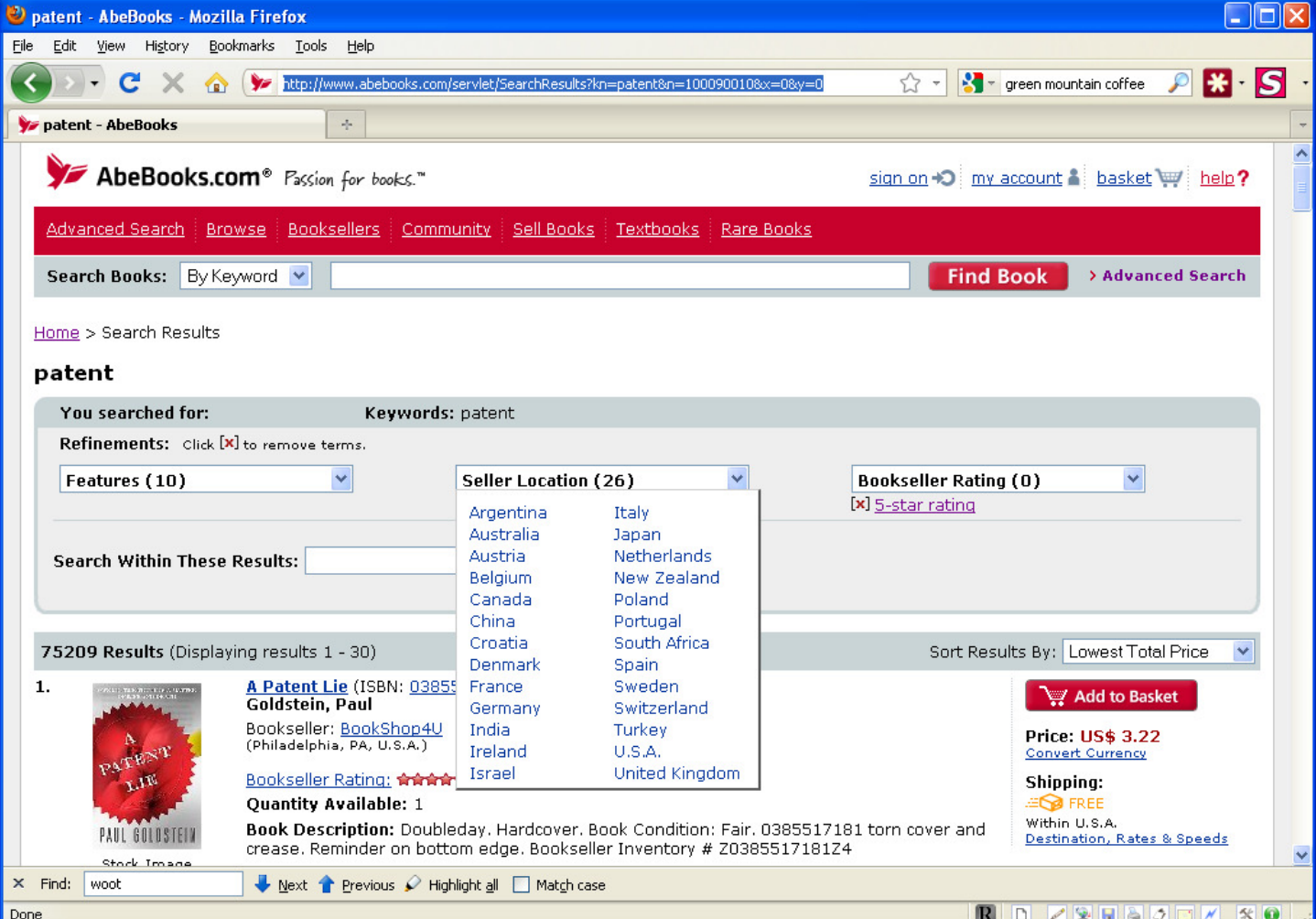
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
family wherein data is output to a client computer via said computer network,	<p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Patent Books at http://www.abebooks.com/servlet/SearchResults?kn=patent&sts=t&x=0&y=0. In so doing, it outputs, via the internet, to a client computer, data. Along the top of the page is a row listing available alternatives, including 10 alternatives for "Features" and 30 alternatives for Seller Location, among other alternatives.</p> 

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(d) receiving and accepting a first selection criteria of at least one alternative from said client computer, said first selection criteria being received by said server from said client computer via said computer network,	<p>Amazon receives and accepts a first selection criteria of at least one alternative from the client computer, the first selection criteria being received by the server from the client computer via the computer network.</p> <p>For example, a first selection criteria corresponding to the "5-star rating" alternative under the heading "Bookseller Rating" is received and accepted by Amazon at www.abebooks.com. The selection criteria is used in step (e), below.</p>
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "5-star rating" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Patent Books" satisfying the first selection criteria corresponding to the "5-star rating" alternative. The results of the determination are used in step (g), below.</p>
(g) revising said data for said feature screen to indicate the available alternatives of the first subfamily and outputting said revised data for said feature screen to said client computer via said computer network,	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily of "Patent Books" and outputs that revised data to the client computer via the Internet, as reflected in the below screenshot of http://www.abebooks.com/servlet/SearchResults?kn=patent&n=100090010&x=0&y=0. The data for the feature screen has been revised. For example, there are fewer alternatives under Seller Location. Viewing the source of this screen also illustrates the changes.</p>

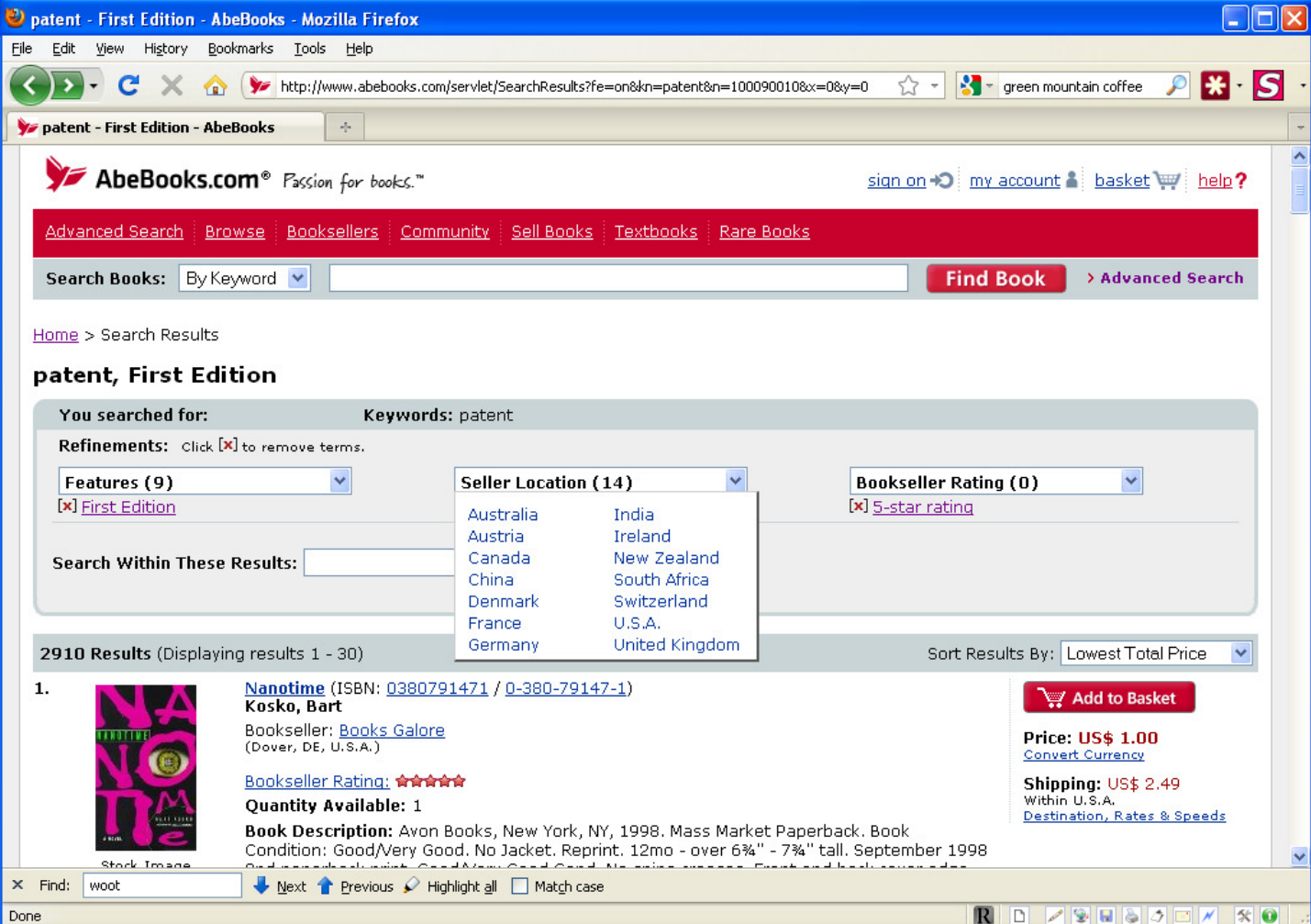
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
	 <p>The screenshot shows the AbeBooks.com website in a Mozilla Firefox browser. The search results for the keyword "patent" are displayed. The first result is "A Patent Lie" by Paul Goldstein, with ISBN 0385517181. The book is available from BookShop4U in Philadelphia, PA, U.S.A. for \$3.22. The page also shows a list of countries for seller location, including Argentina, Australia, Austria, Belgium, Canada, China, Croatia, Denmark, France, Germany, India, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Poland, Portugal, South Africa, Spain, Sweden, Switzerland, Turkey, U.S.A., and United Kingdom.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(h) receiving and accepting a second selection criteria from said client computer via said computer network, in which said second selection criteria comprises (1) a resubmission by said client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen,	<p>Amazon receives and accepts a second selection criteria from the client computer via the computer network, in which the second selection criteria comprises (1) a resubmission by the client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "First Edition" alternative under the "Features" heading and the "5-star rating" alternative of the first selection criteria is received and accepted by Amazon at www.abebooks.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "5-star rating" segment (highlighted in yellow), plus a "First Edition" segment (highlighted in Green):</p> <p>http://www.abebooks.com/servlet/SearchResults?fe=on&kn=patent&n=100090010&x=0&y=0.</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "First Edition" and "5-star rating" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>

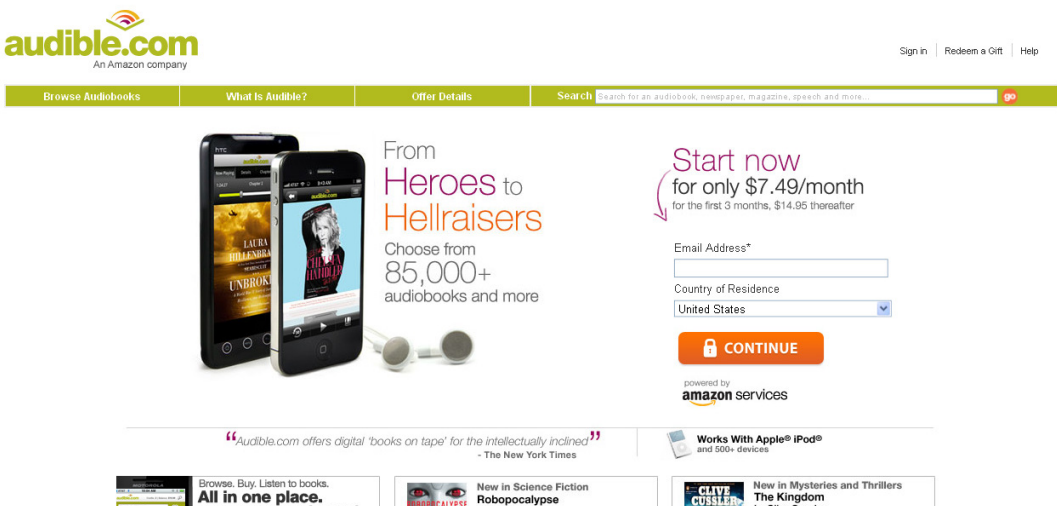
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
<p>(k) revising said data for said feature screen to indicate the available alternatives of the second subfamily and outputting said revised data for said feature screen to said client computer via said computer network.</p>	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.abebooks.com/servlet/SearchResults?fe=on&kn=patent&n=100090010&x=0&y=0. The data has been revised. For example, there are now 14 available alternative for "Seller Location". The data is output to the client computer via the Internet.</p>
	 <p>The screenshot shows the AbeBooks.com website in a Mozilla Firefox browser window. The search results for 'patent, First Edition' are displayed, showing 2910 results. The 'Seller Location' dropdown menu is open, showing 14 options: Australia, Austria, Canada, China, Denmark, France, Germany, India, Ireland, New Zealand, South Africa, Switzerland, U.S.A., and United Kingdom. The first result is 'Nanotime' by Bart Kosko, priced at US\$ 1.00.</p>


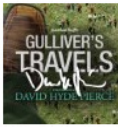
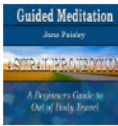
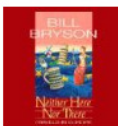
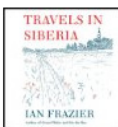

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

III. ACCUSED INSTRUMENTALITY: AUDIBLE.COM

Claim	Accused Instrumentality
Claim 1	
1. A method for assisting a user in identifying a subfamily of items within a family of items said method performed with a server connected to a client computer through a computer network, comprising the steps of:	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method performed with a server connected to a client computer through a computer network.</p> <p>In particular, for example, Amazon servers that are connected to clients over the Internet at www.audible.com perform the method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including audiobooks, among others.</p> 
(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,	<p>Amazon provides via www.audible.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families of items is Travel Books. See http://www.audible.com/search/ref=sr_topbox_1, reachable from www.audible.com by searching for "travel" (the search term is not part of the URL, so to recreate this page, please enter the search and do not copy this URL).</p>
(b) reading said data file,	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Travel Books at http://www.audible.com/search/ref=sr_topbox_1.</p>
(c) displaying a feature screen indicating said alternatives represented in the family,	<p>Amazon displays a feature screen indicating the alternatives represented in the family.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Travel Books at http://www.audible.com/search/ref=sr_topbox_1. Along the left side of the page is a column listing available alternatives, including 6 alternatives for Length, among other alternatives.</p>

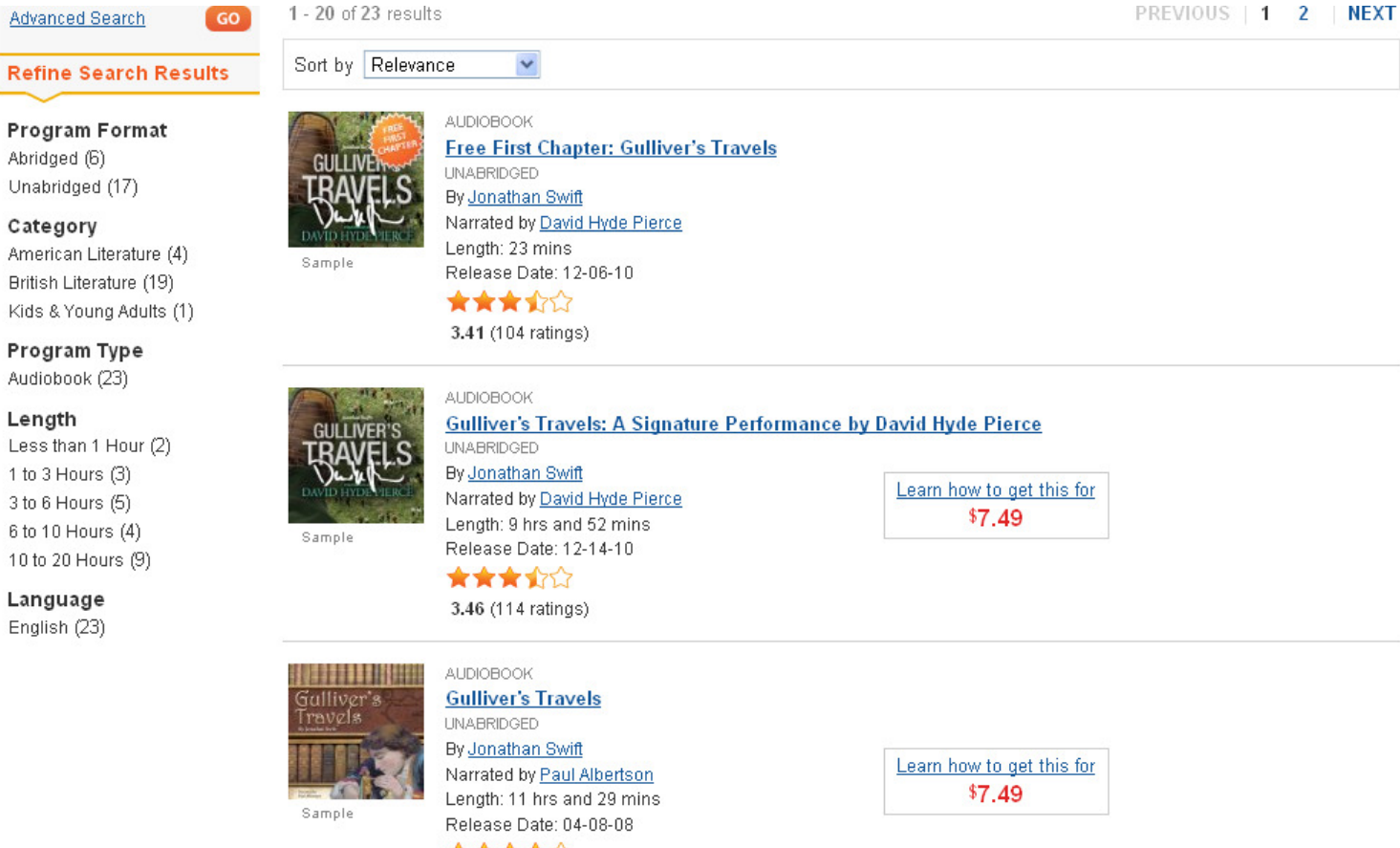
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
	<div> <div> Refine Search Results </div> <div> <p>Program Format</p> <p>Abridged (38)</p> <p>Original (86)</p> <p>Unabridged (150)</p> <p>Category</p> <p>Arts & Entertainment (3)</p> <p>Bios & Memoirs (9)</p> <p>Business (4)</p> <p>Classics (23)</p> <p>Comedy (5)</p> <p>Drama & Poetry (2)</p> <p>Erotica & Sexuality (1)</p> <p>Fiction (27)</p> <p>History (7)</p> <p>Kids (20)</p> <p>Language Instruction (40)</p> <p>Live Events (2)</p> <p>Mysteries & Thrillers (3)</p> <p>Newspapers & Magazines (5)</p> <p>Nonfiction (4)</p> <p>Nostalgia Radio (22)</p> <p>Radio & TV (38)</p> <p>Religion & Spirituality (1)</p> <p>Romance (2)</p> <p>Sci-Fi & Fantasy (32)</p> <p>Science & Technology (9)</p> <p>Self Development (8)</p> <p>Sports (2)</p> <p>Teens (18)</p> <p>Travel & Adventure (96)</p> <p>Program Type</p> <p>Audiobook (208)</p> <p>Performance (4)</p> <p>Periodical (5)</p> <p>Radio/TV Program (62)</p> <p>Speech (20)</p> <p>Length</p> <p>Less than 1 Hour (103)</p> <p>1 to 3 Hours (77)</p> <p>3 to 6 Hours (55)</p> <p>6 to 10 Hours (38)</p> <p>10 to 20 Hours (23)</p> <p>More than 20 Hours (3)</p> <p>Language</p> <p>English (293)</p> <p>Spanish (6)</p> </div> <div> <p>Sort by Relevance</p> <hr/> <div>  <p>AUDIOBOOK Free First Chapter: Gulliver's Travels UNABRIDGED By Jonathan Swift Narrated by David Hyde Pierce Length: 23 mins Release Date: 12-06-10 ★ ★ ★ ★ ☆ 3.41 (104 ratings)</p> </div> <hr/> <div>  <p>AUDIOBOOK Gulliver's Travels: A Signature Performance by David Hyde Pierce UNABRIDGED By Jonathan Swift Narrated by David Hyde Pierce Length: 9 hrs and 52 mins Release Date: 12-14-10 ★ ★ ★ ★ ☆ 3.46 (114 ratings)</p> <div> Learn how to get this for \$7.49 </div> </div> <hr/> <div>  <p>SPEECH Guided Meditation for Astral Projection (Out of Body Travel for Beginners, Out of Body Travel for Beginners, Spirit Travel, Silent Meditation, Self Help & Wellness) By Jane Paisley Length: 2 hrs and 5 mins Release Date: 03-29-11 ★ ★ ★ ★ ☆ 4.00 (1 ratings)</p> <div> Learn how to get this for \$7.49 </div> </div> <hr/> <div>  <p>AUDIOBOOK Neither Here Nor There: Travels in Europe ABRIDGED By Bill Bryson Narrated by Bill Bryson Length: 5 hrs and 38 mins Release Date: 12-15-99 ★ ★ ★ ★ ☆ 4.09 (318 ratings)</p> <div> Learn how to get this for \$7.49 </div> </div> <hr/> <div>  <p>AUDIOBOOK Travels in Siberia UNABRIDGED By Ian Frazier Narrated by Ian Frazier Length: 20 hrs and 30 mins Release Date: 10-12-10 ★ ★ ★ ★ ☆ 3.85 (72 ratings)</p> <div> Learn how to get this for \$7.49 </div> </div> <hr/> <div>  <p>AUDIOBOOK Outlander</p> </div> </div> </div>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(d) accepting a first selection criteria of at least one alternative,	<p>Amazon accepts a first selection criteria of at least one alternative.</p> <p>For example, a selection criteria corresponding to the "Classics" alternative under the heading "Category" is accepted by Amazon at www.audible.com. The selection criteria is used in step (e), below.</p>
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "Classics" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Travel Books" satisfying the first selection criteria corresponding to the "Classics" alternative. The results of the determination are used in step (g), below.</p>

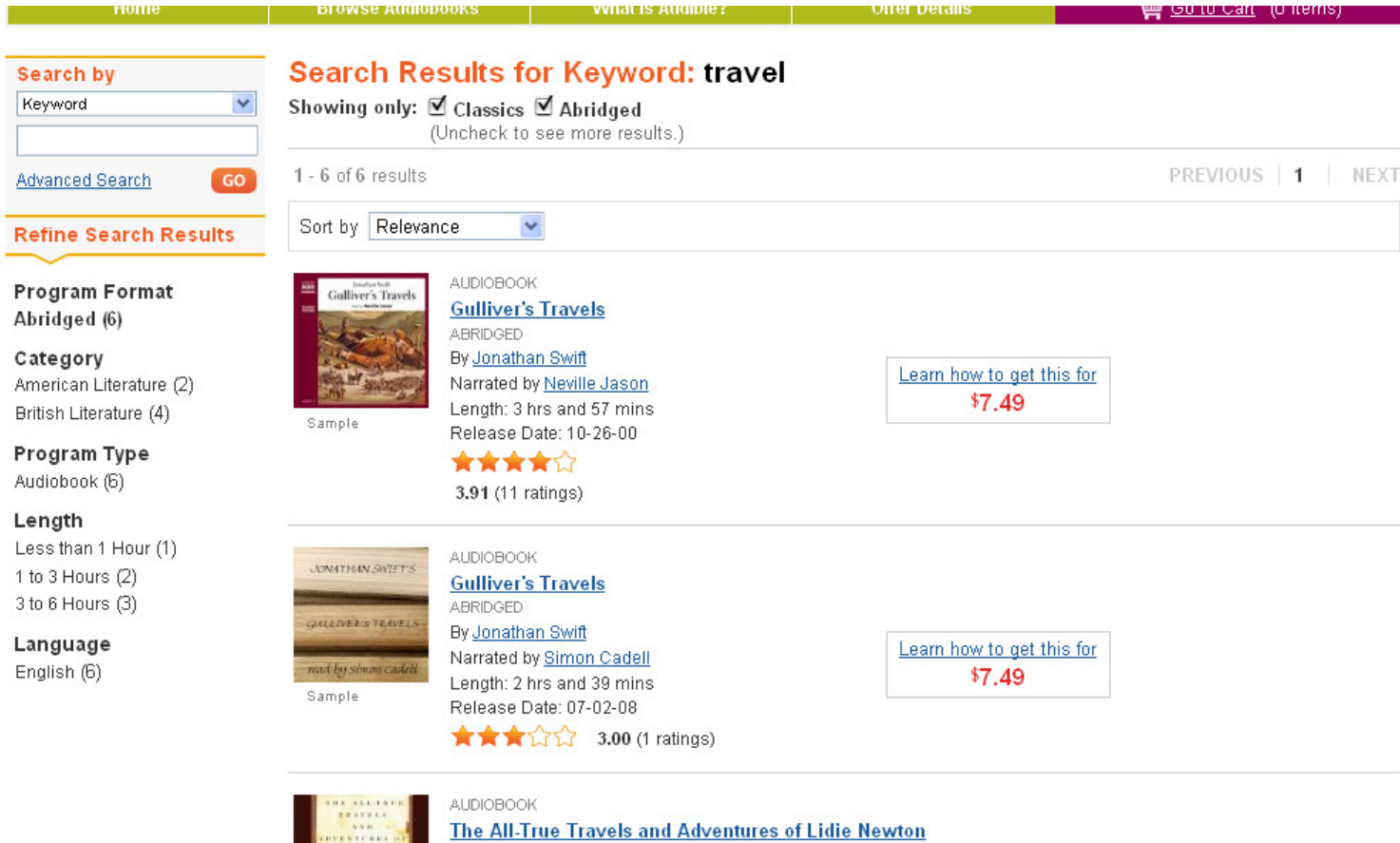
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
<p>(g) revising said feature screen to indicate the available alternatives of the first subfamily,</p>	<p>Amazon revises the feature screen to indicate the available alternatives of the first subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the first subfamily of "Travel Books", as reflected in the below screenshot of http://www.audible.com/search/ref=sr_srchbin_2226649011_4?ie=UTF8&filterby=field-keywords&searchKeywords=travel&sr=1-4&qid=1307585125&searchRank=relevancerank&searchSize=20&searchNodeID=1268224011&field_subjectbin=2226649011&refinementHistory=format-bin%2Ccontent_type-bin%2Csubjectbin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date&searchBinNameList=format-bin%2Ccontent_type-bin%2Csubjectbin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date. The feature screen has been revised. For example, there are now 5 alternatives under Length.</p>  <p>The screenshot displays Amazon's search results for "Gulliver's Travels" audiobooks. On the left, there are filters for Program Format (Abridged (6), Unabridged (17)), Category (American Literature (4), British Literature (19), Kids & Young Adults (1)), Program Type (Audiobook (23)), Length (Less than 1 Hour (2), 1 to 3 Hours (3), 3 to 6 Hours (5), 6 to 10 Hours (4), 10 to 20 Hours (9)), and Language (English (23)). The search results show two audiobooks. The first is "Free First Chapter: Gulliver's Travels" by Jonathan Swift, narrated by David Hyde Pierce, with a length of 23 minutes and a release date of 12-06-10. It has a 3.41 rating from 104 ratings. The second is "Gulliver's Travels: A Signature Performance by David Hyde Pierce" by Jonathan Swift, narrated by David Hyde Pierce, with a length of 9 hrs and 52 mins and a release date of 12-14-10. It has a 3.46 rating from 114 ratings. Both audiobooks are unabridged. There are also links to "Learn how to get this for \$7.49" for both titles.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(h) accepting a second selection criteria from said client computer via said computer network at said server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen,	<p>Amazon accepts a second selection criteria from the client computer via the computer network at the server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "Abridged" alternative under the "Program Format" heading and the "Classics" alternative of the first selection criteria is accepted by Amazon at www.audible.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "Classics" segment (highlighted in yellow), plus a "Abridged" segment (highlighted in Green):</p> <p>http://www.audible.com/search/ref=sr_srchbin_format-bin_1?ie=UTF8&filterby=field-keywords&searchKeywords=travel&sr=1-1&qid=1307585132&searchRank=relevancerank&field_format-bin=Abridged&searchSize=20&searchNodeID=1268224011&field_subjectbin=2226649011&refinementHistory=subjectbin%2Cformat-bin%2Ccontent_type-bin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date&searchBinNameList=subjectbin%2Cformat-bin%2Ccontent_type-bin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date.</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "Abridged" and "Classics" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>

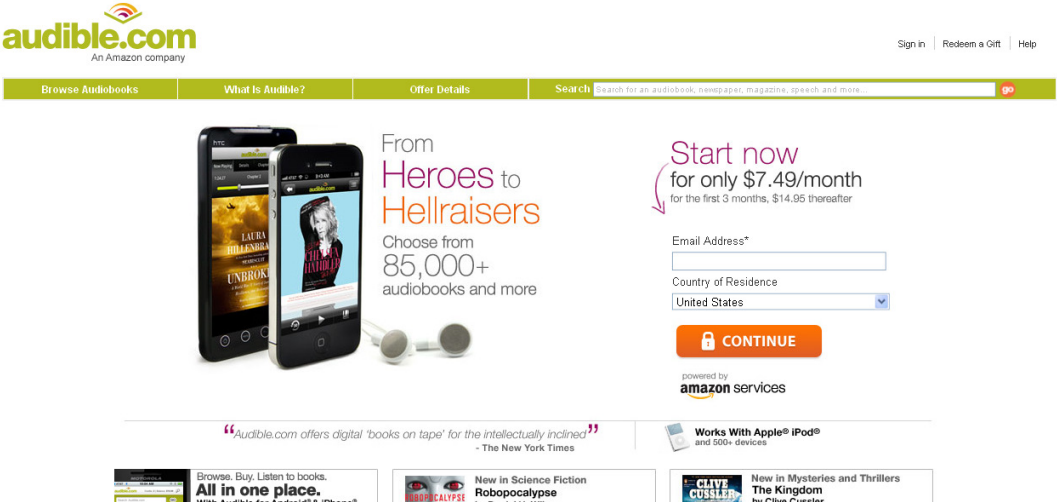
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(k) revising said feature screen to indicate the available alternatives of the second subfamily.	<p>Amazon revises the feature screen to indicate the available alternatives of the second subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.audible.com/search/ref=sr_srchbin_format-bin_1?ie=UTF8&filterby=field-keywords&searchKeywords=travel&sr=1-1&qid=1307585132&searchRank=relevancerank&field_format-bin=Abridged&searchSize=20&searchNodeID=1268224011&field_subjectbin=2226649011&refinementHistory=subjectbin%2Cformat-bin%2Ccontent_type-bin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date&searchBinNameList=subjectbin%2Cformat-bin%2Ccontent_type-bin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date. The feature screen has been revised. For example, there are now 3 available alternatives for "Length".</p> 

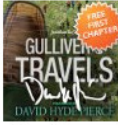
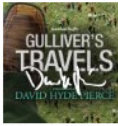
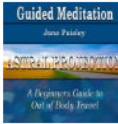
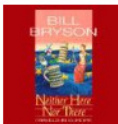
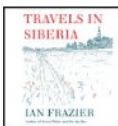

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 2	
2. The method of claim 1 wherein each family has at least one feature associated therewith and further comprising the step of	<p>Amazon performs the method of claim 1 (see above) wherein each family has at least one feature associated therewith.</p> <p>For example, each of the families (and subfamilies) illustrated above includes a "Length" feature.</p>
displaying at least one grouping wherein each said grouping comprises one of said features visually related to respective alternatives.	<p>Amazon displays at least one grouping wherein each grouping comprises one of the features visually related to respective alternatives.</p> <p>For example, as shown in the screenshots above, Amazon displays a grouping including the "Length" feature visually related to the alternatives for that feature, such as "1 to 3 Hours" and other alternatives.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 9	
<p>9. A method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network:</p>	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network.</p> <p>In particular, for example, Amazon servers that are accessible over the Internet at www.audible.com perform this method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including audiobooks, among others.</p>  <p>The screenshot shows the Audible.com website. At the top, there's a navigation bar with links like 'Browse Audiobooks', 'What is Audible?', 'Offer Details', and a search bar. Below this is a large promotional banner for audiobooks, featuring a smartphone displaying an audiobook cover and a pair of headphones. The banner text includes 'From Heroes to Hellraisers', 'Choose from 85,000+ audiobooks and more', and a sign-up offer: 'Start now for only \$7.49/month for the first 3 months, \$14.95 thereafter'. There are input fields for 'Email Address*', 'Country of Residence' (set to 'United States'), and a 'CONTINUE' button. At the bottom, there are several smaller promotional tiles for various book series like 'All in one place.', 'New in Science Fiction Robocalypse', and 'New in Mysteries and Thrillers The Kingdom'.</p>
<p>(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,</p>	<p>Amazon provides via www.audible.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families is Travel Books. See http://www.audible.com/search/ref=sr_topbox_1, reachable from www.audible.com by searching for "travel" (the search term is not part of the URL, so to recreate this page, please enter the search and do not copy this URL).</p>
<p>(b) reading said data file,</p>	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Travel Books at http://www.audible.com/search/ref=sr_topbox_1.</p>
<p>(c) displaying a feature screen indicating said alternatives represented in the family wherein data is output to a client computer via said computer network,</p>	<p>Amazon displays a feature screen indicating the alternatives represented in the family wherein data is output to a client computer via the computer network.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Travel Books at http://www.audible.com/search/ref=sr_topbox_1. In so doing, it outputs, via the internet, to a client computer, data. Along the left side of the page is a column listing available alternatives, including 6 alternatives for Length, among other alternatives.</p>

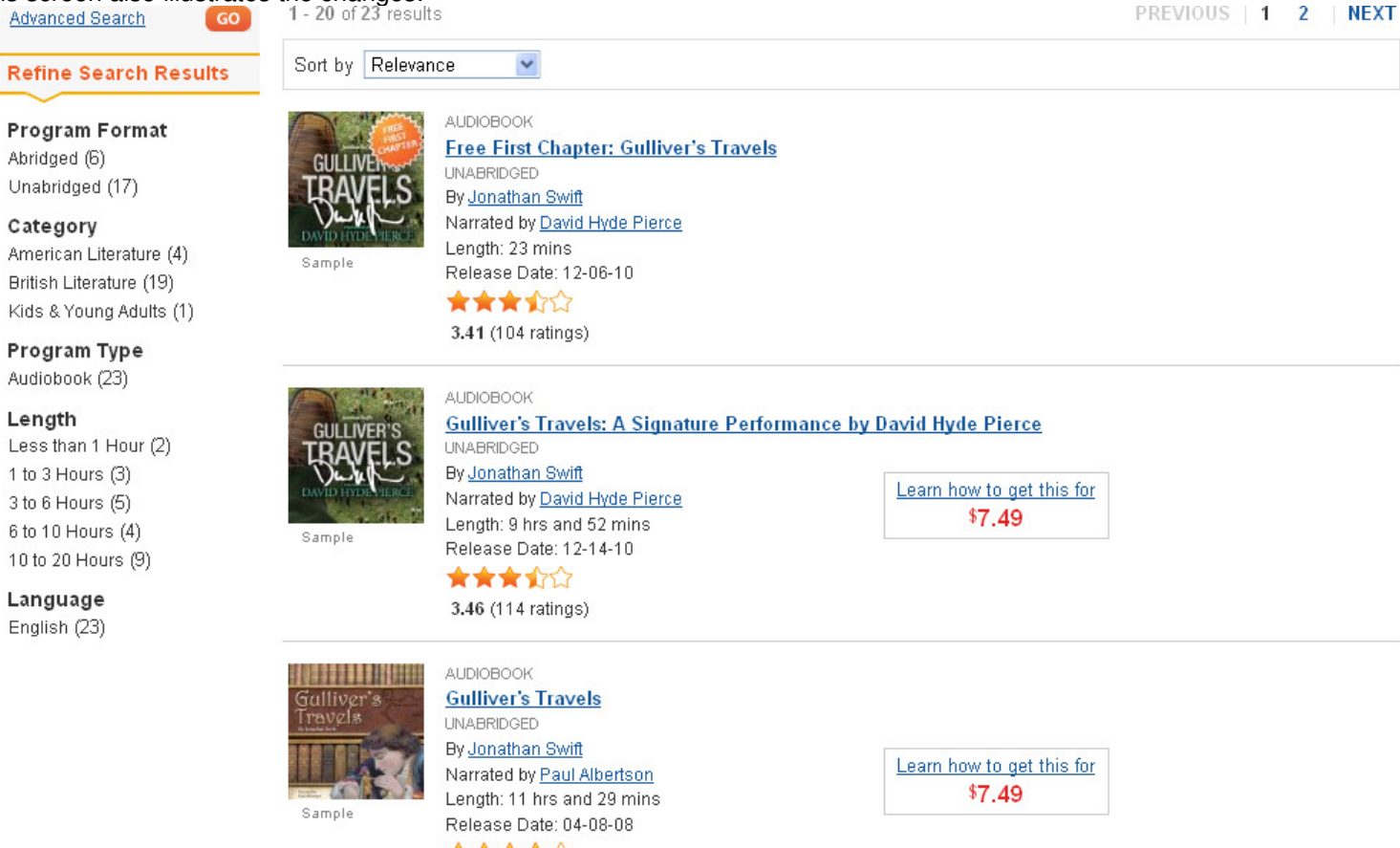
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
	<div> <div> Refine Search Results </div> <div> <p>Program Format</p> <p>Abridged (38)</p> <p>Original (86)</p> <p>Unabridged (150)</p> <p>Category</p> <p>Arts & Entertainment (3)</p> <p>Bios & Memoirs (9)</p> <p>Business (4)</p> <p>Classics (23)</p> <p>Comedy (5)</p> <p>Drama & Poetry (2)</p> <p>Erotica & Sexuality (1)</p> <p>Fiction (27)</p> <p>History (7)</p> <p>Kids (20)</p> <p>Language Instruction (40)</p> <p>Live Events (2)</p> <p>Mysteries & Thrillers (3)</p> <p>Newspapers & Magazines (5)</p> <p>Nonfiction (4)</p> <p>Nostalgia Radio (22)</p> <p>Radio & TV (38)</p> <p>Religion & Spirituality (1)</p> <p>Romance (2)</p> <p>Sci-Fi & Fantasy (32)</p> <p>Science & Technology (9)</p> <p>Self Development (8)</p> <p>Sports (2)</p> <p>Teens (18)</p> <p>Travel & Adventure (96)</p> <p>Program Type</p> <p>Audiobook (208)</p> <p>Performance (4)</p> <p>Periodical (5)</p> <p>Radio/TV Program (62)</p> <p>Speech (20)</p> <p>Length</p> <p>Less than 1 Hour (103)</p> <p>1 to 3 Hours (77)</p> <p>3 to 6 Hours (55)</p> <p>6 to 10 Hours (38)</p> <p>10 to 20 Hours (23)</p> <p>More than 20 Hours (3)</p> <p>Language</p> <p>English (293)</p> <p>Spanish (6)</p> </div> <div> <p>Sort by Relevance</p> <hr/> <div>  <p>AUDIOBOOK Free First Chapter: Gulliver's Travels UNABRIDGED By Jonathan Swift Narrated by David Hyde Pierce Length: 23 mins Release Date: 12-06-10 ★★★★★ 3.41 (104 ratings)</p> </div> <hr/> <div>  <p>AUDIOBOOK Gulliver's Travels: A Signature Performance by David Hyde Pierce UNABRIDGED By Jonathan Swift Narrated by David Hyde Pierce Length: 9 hrs and 52 mins Release Date: 12-14-10 ★★★★★ 3.46 (114 ratings)</p> <div> Learn how to get this for \$7.49 </div> </div> <hr/> <div>  <p>SPEECH Guided Meditation for Astral Projection (Out of Body Travel for Beginners, Out of Body Travel for Beginners, Spirit Travel, Silent Meditation, Self Help & Wellness) By Jane Paisley Length: 2 hrs and 5 mins Release Date: 03-29-11 ★★★★★ 4.00 (1 ratings)</p> <div> Learn how to get this for \$7.49 </div> </div> <hr/> <div>  <p>AUDIOBOOK Neither Here Nor There: Travels in Europe ABRIDGED By Bill Bryson Narrated by Bill Bryson Length: 5 hrs and 38 mins Release Date: 12-15-99 ★★★★★ 4.09 (318 ratings)</p> <div> Learn how to get this for \$7.49 </div> </div> <hr/> <div>  <p>AUDIOBOOK Travels in Siberia UNABRIDGED By Ian Frazier Narrated by Ian Frazier Length: 20 hrs and 30 mins Release Date: 10-12-10 ★★★★★ 3.85 (72 ratings)</p> <div> Learn how to get this for \$7.49 </div> </div> <hr/> <div>  <p>AUDIOBOOK Outlander</p> </div> </div> </div>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(d) receiving and accepting a first selection criteria of at least one alternative from said client computer, said first selection criteria being received by said server from said client computer via said computer network,	<p>Amazon receives and accepts a first selection criteria of at least one alternative from the client computer, the first selection criteria being received by the server from the client computer via the computer network.</p> <p>For example, a first selection criteria corresponding to the "Classics" alternative under the heading "Category" is received and accepted by Amazon at www.audible.com. The selection criteria is used in step (e), below.</p>
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "Classics" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Travel Books" satisfying the first selection criteria corresponding to the "Classics" alternative. The results of the determination are used in step (g), below.</p>

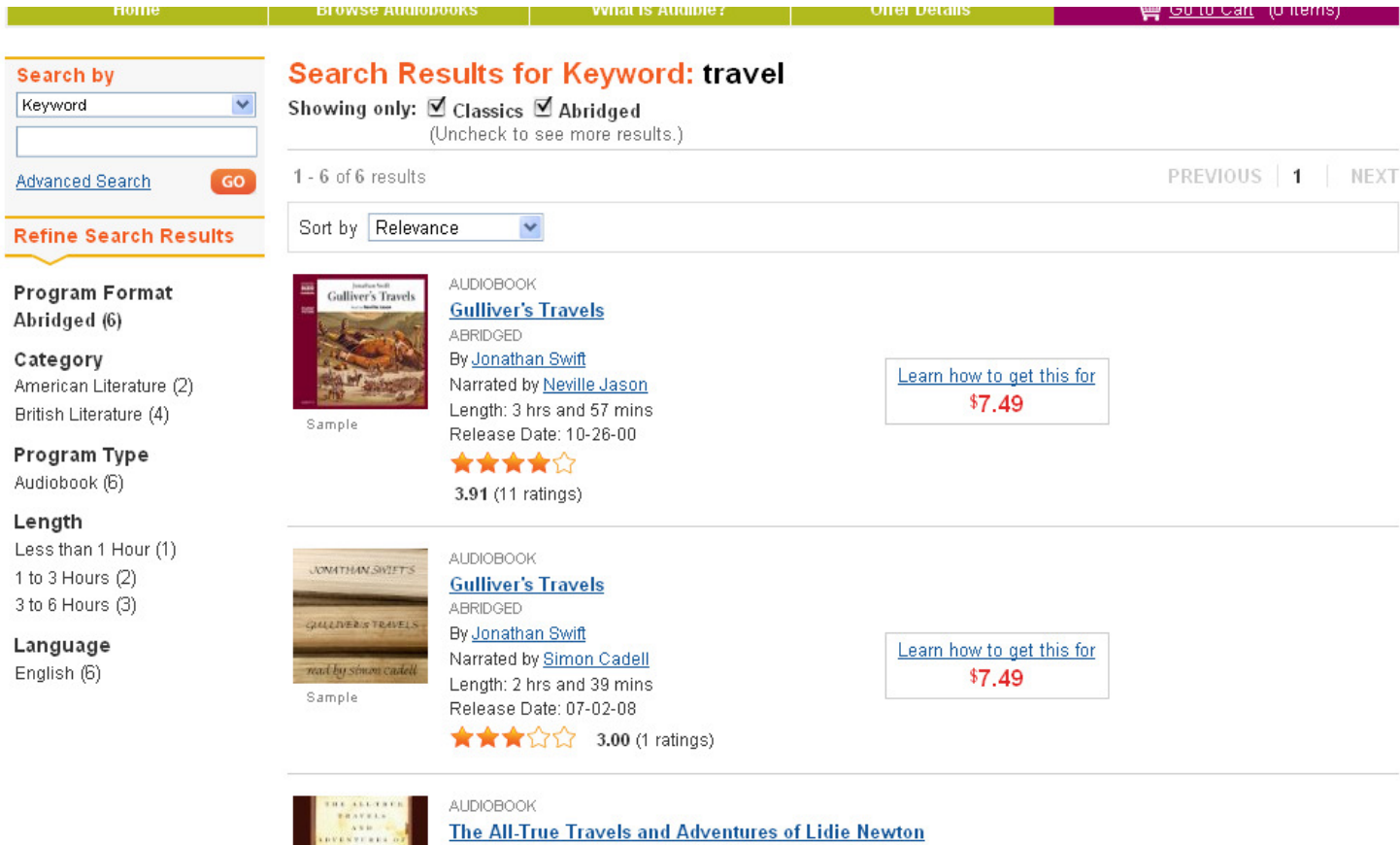
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
<p>(g) revising said data for said feature screen to indicate the available alternatives of the first subfamily and outputting said revised data for said feature screen to said client computer via said computer network,</p>	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily of "Travel Books" and outputs that revised data to the client computer via the Internet, as reflected in the below screenshot of http://www.audible.com/search/ref=sr_srchbin_2226649011_4?ie=UTF8&filterby=field-keywords&searchKeywords=travel&sr=1-4&qid=1307585125&searchRank=relevancerank&searchSize=20&searchNodeID=1268224011&field_subjectbin=2226649011&refinementHistory=format-bin%2Ccontent_type-bin%2Csubjectbin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date&searchBinNameList=format-bin%2Ccontent_type-bin%2Csubjectbin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date. The data for the feature screen has been revised. For example, there are now 5 alternatives under Length. Viewing the source of this screen also illustrates the changes.</p>  <p>The screenshot shows the Amazon search results for "Gulliver's Travels" audiobooks. The left sidebar contains filters for Program Format (Abridged (6), Unabridged (17)), Category (American Literature (4), British Literature (19), Kids & Young Adults (1)), Program Type (Audiobook (23)), Length (Less than 1 Hour (2), 1 to 3 Hours (3), 3 to 6 Hours (5), 6 to 10 Hours (4), 10 to 20 Hours (9)), and Language (English (23)). The main results area shows three audiobooks:</p> <ul style="list-style-type: none"> Free First Chapter: Gulliver's Travels by Jonathan Swift, narrated by David Hyde Pierce. Length: 23 mins, Release Date: 12-06-10, 3.41 (104 ratings). Gulliver's Travels: A Signature Performance by David Hyde Pierce by Jonathan Swift, narrated by David Hyde Pierce. Length: 9 hrs and 52 mins, Release Date: 12-14-10, 3.46 (114 ratings). Gulliver's Travels by Jonathan Swift, narrated by Paul Albertson. Length: 11 hrs and 29 mins, Release Date: 04-08-08, 3.46 (114 ratings).

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

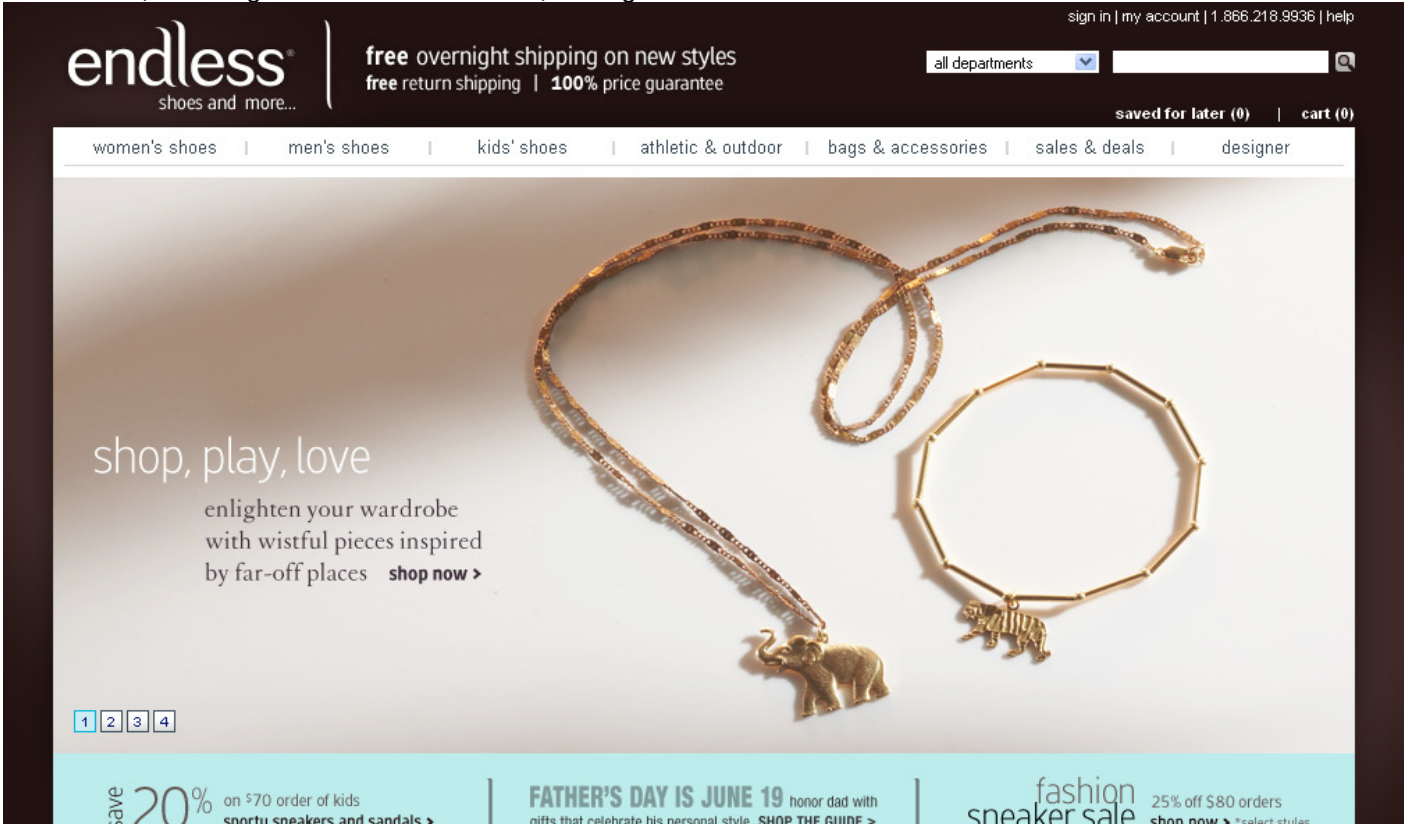
Claim	Accused Instrumentality
(h) receiving and accepting a second selection criteria from said client computer via said computer network, in which said second selection criteria comprises (1) a resubmission by said client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen,	<p>Amazon receives and accepts a second selection criteria from the client computer via the computer network, in which the second selection criteria comprises (1) a resubmission by the client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "Abridged" alternative under the "Program Format" heading and the "Classics" alternative of the first selection criteria is received and accepted by Amazon at www.audible.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "Classics" segment (highlighted in yellow), plus a "Abridged" segment (highlighted in Green):</p> <p>http://www.audible.com/search/ref=sr_srchbin_format-bin_1?ie=UTF8&filterby=field-keywords&searchKeywords=travel&sr=1-1&qid=1307585132&searchRank=relevancerank&field_format-bin=Abridged&searchSize=20&searchNodeID=1268224011&field_subjectbin=2226649011&refinementHistory=subjectbin%2Cformat-bin%2Ccontent_type-bin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date&searchBinNameList=subjectbin%2Cformat-bin%2Ccontent_type-bin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date.</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "Abridged" and "Classics" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
<p>(k) revising said data for said feature screen to indicate the available alternatives of the second subfamily and outputting said revised data for said feature screen to said client computer via said computer network.</p>	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.audible.com/search/ref=sr_srchbin_format-bin_1?ie=UTF8&filterby=field-keywords&searchKeywords=travel&sr=1-1&qid=1307585132&searchRank=relevancerank&field_format-bin=Abridged&searchSize=20&searchNodeID=1268224011&field_subjectbin=2226649011&refinementHistory=subjectbin%2Cformat-bin%2Ccontent_type-bin%2Cruntime%2Cprice%2Cauthor-bin%2Cnarrator-bin%2Clanguage%2Cproduct_site_launch_date. The data has been revised. For example, there are now 3 available alternatives for "Length". The data is output to the client computer via the Internet.</p>  <p>The screenshot displays the Amazon search results for the keyword 'travel'. The top navigation bar includes links for Home, Browse Audiobooks, What is Audible?, Offer Details, and a shopping cart icon with 0 items. The search bar shows 'Keyword' and a 'GO' button. Below the search bar, there are filters for 'Program Format' (Abridged (6)), 'Category' (American Literature (2), British Literature (4)), 'Program Type' (Audiobook (6)), 'Length' (Less than 1 Hour (1), 1 to 3 Hours (2), 3 to 6 Hours (3)), and 'Language' (English (6)). The search results are sorted by 'Relevance' and show 1 - 6 of 6 results. The first result is 'Gulliver's Travels' by Jonathan Swift, narrated by Neville Jason, with a length of 3 hrs and 57 mins, released on 10-26-00, and a rating of 3.91 (11 ratings). The second result is 'Gulliver's Travels' by Jonathan Swift, narrated by Simon Cadell, with a length of 2 hrs and 39 mins, released on 07-02-08, and a rating of 3.00 (1 ratings). The third result is 'The All-True Travels and Adventures of Lidie Newton'.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon




































IV. **ACCUSED INSTRUMENTALITY: ENDLESS.COM**

Claim	Accused Instrumentality
<p>Claim 1</p> <p>1. A method for assisting a user in identifying a subfamily of items within a family of items said method performed with a server connected to a client computer through a computer network, comprising the steps of:</p>	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method performed with a server connected to a client computer through a computer network.</p> <p>In particular, for example, Amazon servers that are connected to clients over the Internet at www.endless.com perform the method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including shoes and accessories, among others.</p>  <p>The screenshot shows the homepage of the website endless.com. The header includes the brand name 'endless' with the tagline 'shoes and more...', navigation links for 'women's shoes', 'men's shoes', 'kids' shoes', 'athletic & outdoor', 'bags & accessories', 'sales & deals', and 'designer', and a search bar. A promotional banner features two necklaces: one with a large elephant pendant and another with a tiger pendant. Text on the banner reads 'shop, play, love' and 'enlighten your wardrobe with wistful pieces inspired by far-off places'. Below the banner are promotional banners for 'save 20% on \$70 order of kids sporty sneakers and sandals', 'FATHER'S DAY IS JUNE 19 honor dad with gifts that celebrate his personal style. SHOP THE GUIDE >', and 'fashion sneaker sale 25% off \$80 orders shop now > *select styles'.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,	<p>Amazon provides via www.endless.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families of items is Pumps. See http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav, reachable from www.endless.com by selecting "women's shoes" and then "Pumps".</p>
(b) reading said data file,	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Pumps at http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav.</p>
(c) displaying a feature screen indicating said alternatives represented in the family,	<p>Amazon displays a feature screen indicating the alternatives represented in the family.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Pumps at http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav. Along the left side of the page is a column listing available alternatives, including 5 alternatives for heel height, among other alternatives.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
	<div data-bbox="751 203 945 1471"> <p>narrow by Clear all selections</p> <p>my favorite searches add a favorite search What's this?</p> <p>category Clear categories Women's Shoes > Pumps</p> <ul style="list-style-type: none"> <input type="checkbox"/> Ankle-Strap <input type="checkbox"/> Basic <input type="checkbox"/> D'Orsay & Two-Piece <input type="checkbox"/> Mary Janes <input type="checkbox"/> Mules <input type="checkbox"/> Novelty <input type="checkbox"/> Open-Toe <input type="checkbox"/> Ornamented <input type="checkbox"/> Platforms <input type="checkbox"/> Slingbacks <input type="checkbox"/> Special Occasion <input type="checkbox"/> Spectators <input type="checkbox"/> T-Straps <input type="checkbox"/> Wedges <p>brand Find a brand in Pumps: <input type="text"/></p> <ul style="list-style-type: none"> <input type="checkbox"/> A.Testoni <input type="checkbox"/> ADRIENNE VITTADINI <input type="checkbox"/> Aerosoles <input type="checkbox"/> Aetrex <input type="checkbox"/> AK Anne Klein <input type="checkbox"/> Alejandro Ingelmo <input type="checkbox"/> ALL BLACK <input type="checkbox"/> Amalfi by Rangoni <input type="checkbox"/> Amiana <input type="checkbox"/> Back to Back <p>currently selected brands Viewing all brands</p> <p>size Select size(s):</p> <div style="display: flex; flex-wrap: wrap;"> <div style="margin: 2px;">3</div><div style="margin: 2px;">3.5</div><div style="margin: 2px;">4</div><div style="margin: 2px;">4.5</div><div style="margin: 2px;">5</div> <div style="margin: 2px;">5.5</div><div style="margin: 2px;">6</div><div style="margin: 2px;">6.5</div><div style="margin: 2px;">7</div><div style="margin: 2px;">7.5</div> <div style="margin: 2px;">8</div><div style="margin: 2px;">8.5</div><div style="margin: 2px;">9</div><div style="margin: 2px;">9.5</div><div style="margin: 2px;">10</div> <div style="margin: 2px;">10.5</div><div style="margin: 2px;">11</div><div style="margin: 2px;">11.5</div><div style="margin: 2px;">12</div><div style="margin: 2px;">12.5</div> <div style="margin: 2px;">13</div><div style="margin: 2px;">13.5</div><div style="margin: 2px;">14</div><div style="margin: 2px;">14.5</div><div style="margin: 2px;">15</div> <div style="margin: 2px;">15.5</div><div style="margin: 2px;">16</div> </div> <p>width Select width(s):</p> <div style="display: flex; flex-wrap: wrap;"> <div style="margin: 2px;">4A</div><div style="margin: 2px;">3A</div><div style="margin: 2px;">2A</div><div style="margin: 2px;">B</div><div style="margin: 2px;">C/D</div> <div style="margin: 2px;">E</div><div style="margin: 2px;">2E</div><div style="margin: 2px;">3E</div><div style="margin: 2px;">4E</div> </div> <p>color family Select color(s):</p> <div style="display: flex; flex-wrap: wrap;"> <div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div> <div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div> <div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div><div style="margin: 2px;"></div> </div> <p>heel height Select heel height(s):</p> <ul style="list-style-type: none"> <input type="checkbox"/> Under 1" <input type="checkbox"/> 1" - 1 3/4" <input type="checkbox"/> 2" - 2 3/4" <input type="checkbox"/> 3" - 3 3/4" <input type="checkbox"/> 4" & Over </div> <div data-bbox="945 203 1732 1471">  <p>Steve Madden Women's Russish Snip Toe Pump \$59.67 - \$89.95 new free overnight</p>  <p>Seychelles Women's Chirp Open-Toe Pump \$89.95 new free overnight</p>  <p>Seychelles Women's Chirp Open-Toe Pump \$89.95 new free overnight</p>  <p>Seychelles Women's Chirp Open-Toe Pump \$89.95 new free overnight</p>  <p>Seychelles Women's Chirp Open-Toe Pump \$89.95 new free overnight</p>  <p>Steve Madden Women's Russish Snip Toe Pump \$59.67 - \$89.95 new free overnight</p>  <p>Steve Madden Women's Russish Snip Toe Pump \$59.67 - \$89.95 new free overnight</p>  <p>Cl By Chinese Laundry Women's New Love Pump \$68.95 - \$69.95 new free overnight</p>  <p>Nine West Women's Danee Platform Pump \$53.61 - \$79.00 new free overnight</p>  <p>Nine West Women's Danee Platform Pump \$53.61 - \$79.00 new free overnight</p>  <p>Sam Edelman Women's Novato Slingback Pump \$59.99 - \$99.00 new free overnight</p>  <p>Pour La Victoire Women's Irina Platform Pump \$129.90 - \$245.00 free two-day</p>  <p>Pour La Victoire Women's Irina Platform Pump \$129.90 - \$245.00 free two-day</p>  <p>Pour La Victoire Women's Irina Platform Pump \$129.90 - \$245.00 free two-day</p>  <p>Pour La Victoire Women's Irina Platform Pump \$245.00 \$129.90 - \$245.00 free two-day</p>  <p>Pour La Victoire Women's Irina Platform Pump \$245.00 \$129.90 - \$245.00 free two-day</p>  <p>Pour La Victoire Women's Irina Platform Pump \$129.90 - \$245.00 free two-day</p>  <p>Pour La Victoire Women's Irina Platform Pump \$129.90 - \$245.00 free two-day</p>  <p>Pour La Victoire Women's Irina Platform Pump \$245.00 \$129.90 - \$245.00 free two-day</p>  <p>Pour La Victoire Women's Irina Platform Pump \$129.90 - \$245.00 free two-day</p> </div>

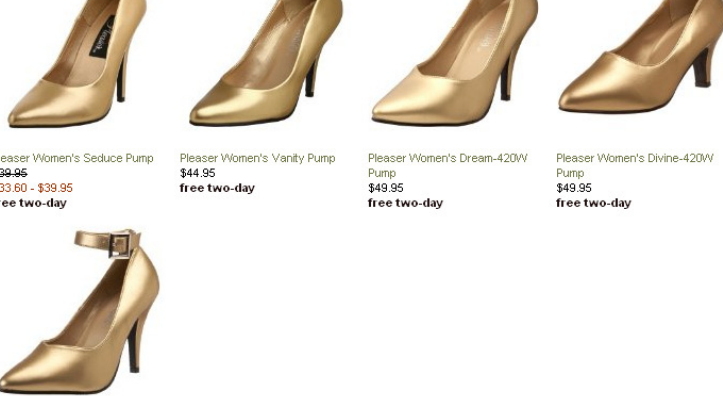
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(d) accepting a first selection criteria of at least one alternative,	<p>Amazon accepts a first selection criteria of at least one alternative.</p> <p>For example, a selection criteria corresponding to the "16" alternative under the heading "size" is accepted by Amazon at www.endless.com. The selection criteria is used in step (e), below.</p>
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "16" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Pumps" satisfying the first selection criteria corresponding to the "16" alternative. The results of the determination are used in step (g), below.</p>
(g) revising said feature screen to indicate the available alternatives of the first subfamily,	<p>Amazon revises the feature screen to indicate the available alternatives of the first subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the first subfamily of "Pumps", as reflected in the below screenshot of http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav#__size=100&node=242321011&nodes=242321011&sort=relevance-fs-browse-rank&sizes=519647011&rnid=519058011&tag=sr_nr_siz_519647011. The feature screen has been revised. For example, there are 3 available alternatives under heel height.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(h) accepting a second selection criteria from said client computer via said computer network at said server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen,	<p>Amazon accepts a second selection criteria from the client computer via the computer network at the server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "gold" alternative under the "color family" heading and the "16" alternative of the first selection criteria is accepted by Amazon at www.endless.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "16" segment (highlighted in yellow), plus a "gold" segment (highlighted in Green):</p> <p>http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav#__size=100&node=242321011&nodes=242321011&sort=relevance-fs-browse-rank&sizes=519647011&colors=519118011&rnid=519055011&tag=sr_nr_col_519118011.</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "gold" and "16" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>
(k) revising said feature screen to indicate the available alternatives of the second subfamily.	<p>Amazon revises the feature screen to indicate the available alternatives of the second subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav#__size=100&node=242321011&nodes=242321011&sort=relevance-fs-browse-rank&sizes=519647011&colors=519118011&rnid=519055011&tag=sr_nr_col_519118011. The feature screen has been revised. For example, there are now two available alternative for heel height.</p>

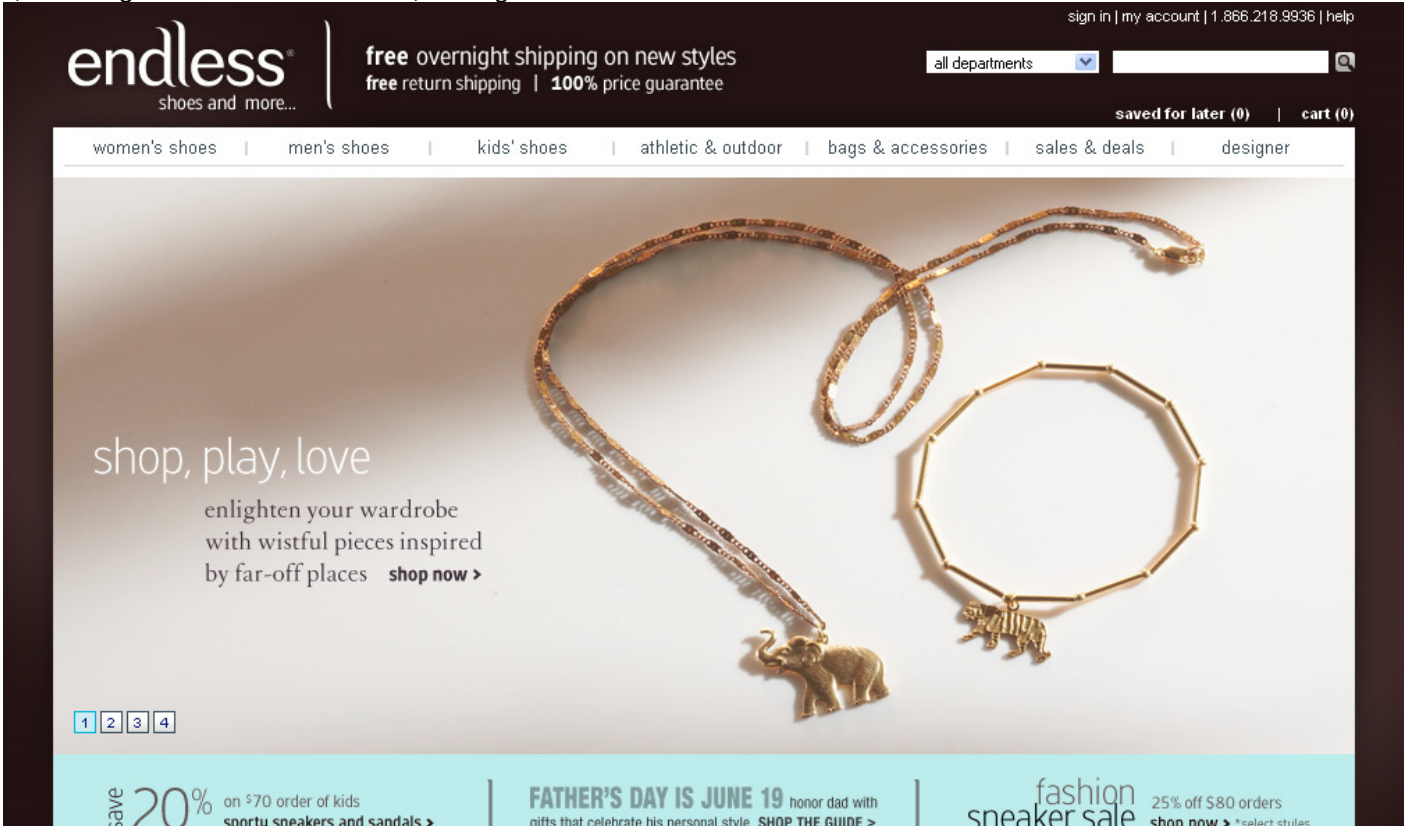
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
	<div data-bbox="504 206 697 220"> narrow by Clear all selections </div> <div data-bbox="504 238 697 271"> my favorite searches <input type="button" value="add a favorite search"/> What's this? </div> <div data-bbox="504 285 697 566"> category Clear categories Women's Shoes > Pumps <input type="checkbox"/> Ankle-Strap <input checked="" type="checkbox"/> Basic D'Orsay & Two-Piece Mary Janes Mules <input type="checkbox"/> Novelty Open-Toe Ornamented Platforms Slingbacks Special Occasion Spectators T-Straps Wedges </div> <div data-bbox="504 586 697 807"> brand Find a brand in Pumps: <input type="text"/> <input type="checkbox"/> Pleaser </div> <div data-bbox="504 826 697 852"> currently selected brands Viewing all brands </div> <div data-bbox="504 870 697 1068"> size Clear sizes Select size(s): <div> <input type="button" value="3"/> <input type="button" value="3.5"/> <input type="button" value="4"/> <input type="button" value="4.5"/> <input type="button" value="5"/> </div> <div> <input type="button" value="5.5"/> <input type="button" value="6"/> <input type="button" value="6.5"/> <input type="button" value="7"/> <input type="button" value="7.5"/> </div> <div> <input type="button" value="8"/> <input type="button" value="8.5"/> <input type="button" value="9"/> <input type="button" value="9.5"/> <input type="button" value="10"/> </div> <div> <input type="button" value="10.5"/> <input type="button" value="11"/> <input type="button" value="11.5"/> <input type="button" value="12"/> <input type="button" value="12.5"/> </div> <div> <input type="button" value="13"/> <input type="button" value="13.5"/> <input type="button" value="14"/> <input type="button" value="14.5"/> <input type="button" value="15"/> </div> <div> <input type="button" value="15.5"/> <input checked="" type="button" value="16"/> </div> </div> <div data-bbox="504 1088 697 1175"> width Select width(s): <div> <input type="button" value="4A"/> <input type="button" value="3A"/> <input type="button" value="2A"/> <input checked="" type="button" value="B"/> <input type="button" value="C/D"/> </div> <div> <input type="button" value="E"/> <input type="button" value="2E"/> <input type="button" value="3E"/> <input type="button" value="4E"/> </div> </div> <div data-bbox="504 1195 697 1320"> color family Clear colors Select color(s): <div> <input checked="" type="button" value="White"/> <input type="button" value="Black"/> <input type="button" value="Brown"/> <input type="button" value="Gold"/> </div> <div> <input type="button" value="Silver"/> <input type="button" value="Blue"/> <input type="button" value="Pink"/> <input type="button" value="Red"/> </div> <div> <input type="button" value="Yellow"/> <input type="button" value="Green"/> <input type="button" value="Lavender"/> <input type="button" value="Multi"/> </div> </div> <div data-bbox="504 1339 697 1463"> heel height Select heel height(s): <div> <input type="radio"/> Under 1" 1" - 1 3/4" 2" - 2 3/4" <input checked="" type="checkbox"/> 3" - 3 3/4" <input type="checkbox"/> 4" & Over </div> </div> <div data-bbox="724 206 1442 677">  <div data-bbox="711 357 879 415"> Pleaser Women's Seduce Pump \$39.95 \$33.60 - \$39.95 free two-day </div> <div data-bbox="898 357 1068 415"> Pleaser Women's Vanity Pump \$44.95 free two-day </div> <div data-bbox="1087 357 1255 415"> Pleaser Women's Dream-420/W Pump \$49.95 free two-day </div> <div data-bbox="1274 357 1444 415"> Pleaser Women's Divine-420/W Pump \$49.95 free two-day </div> <div data-bbox="711 625 879 677"> Pleaser Women's Dream-431W Ankle-Strap Pump \$41.95 - \$49.95 free two-day </div> </div>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 2	
2. The method of claim 1 wherein each family has at least one feature associated therewith and further comprising the step of	<p>Amazon performs the method of claim 1 (see above) wherein each family has at least one feature associated therewith.</p> <p>For example, each of the families (and subfamilies) illustrated above includes a "brand" feature.</p>
displaying at least one grouping wherein each said grouping comprises one of said features visually related to respective alternatives.	<p>Amazon displays at least one grouping wherein each grouping comprises one of the features visually related to respective alternatives.</p> <p>For example, as shown in the screenshots above, Amazon displays a grouping including the "brand" feature visually related to the alternatives for that feature, such as "Pleaser" and other alternatives.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 9	
<p>9. A method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network:</p>	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network.</p> <p>In particular, for example, Amazon servers that are accessible over the Internet at www.endless.com perform this method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including shoes and accessories, among others.</p>  <p>The screenshot shows the homepage of the website endless.com. The header includes the logo 'endless shoes and more...', navigation links for 'women's shoes', 'men's shoes', 'kids' shoes', 'athletic & outdoor', 'bags & accessories', 'sales & deals', and 'designer'. There are also links for 'sign in my account 1.866.218.9936 help', 'all departments', and a search bar. The main content area features a large image of two necklaces: one with a beaded chain and a large elephant pendant, and another with a beaded chain and a tiger pendant. Text on the page reads 'shop, play, love' and 'enlighten your wardrobe with wistful pieces inspired by far-off places shop now >'. At the bottom, there are promotional banners for 'save 20% on \$70 order of kids sporty sneakers and sandals >', 'FATHER'S DAY IS JUNE 19 honor dad with gifts that celebrate his personal style. SHOP THE GUIDE >', and 'fashion sneaker sale 25% off \$80 orders shop now > *select styles'.</p>
<p>(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,</p>	<p>Amazon provides via www.endless.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families is Pumps. See http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav, reachable from www.endless.com by selecting "women's shoes" and then "Pumps".</p>


Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(b) reading said data file,	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Pumps at http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(c) displaying a feature screen indicating said alternatives represented in the family wherein data is output to a client computer via said computer network,	<p>Amazon displays a feature screen indicating the alternatives represented in the family wherein data is output to a client computer via the computer network.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Pumps at http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav. In so doing, it outputs, via the internet, to a client computer, data. Along the left side of the page is a column listing available alternatives, including 5 alternatives for heel height, among other alternatives.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon


Claim	Accused Instrumentality
	<div data-bbox="749 203 942 1468"> <p>narrow by Clear all selections</p> <p>my favorite searches add a favorite search What's this?</p> <p>category Clear categories Women's Shoes > Pumps <input type="checkbox"/> Ankle-Strap <input type="checkbox"/> Basic <input type="checkbox"/> D'Orsay & Two-Piece <input type="checkbox"/> Mary Janes <input type="checkbox"/> Mules <input type="checkbox"/> Novelty <input type="checkbox"/> Open-Toe <input type="checkbox"/> Ornamented <input type="checkbox"/> Platforms <input type="checkbox"/> Slingbacks <input type="checkbox"/> Special Occasion <input type="checkbox"/> Spectators <input type="checkbox"/> T-Straps <input type="checkbox"/> Wedges</p> <p>brand Find a brand in Pumps: <input type="text"/> <input type="checkbox"/> A. Testoni <input type="checkbox"/> ADRIENNE VITTADINI <input type="checkbox"/> Aerosoles <input type="checkbox"/> Aetrex <input type="checkbox"/> AK Anne Klein <input type="checkbox"/> Alejandro Ingelmo <input type="checkbox"/> ALL BLACK <input type="checkbox"/> Amalfi by Rangoni <input type="checkbox"/> Armani <input type="checkbox"/> Bata Shoes</p> <p>currently selected brands Viewing all brands</p> <p>size Select size(s): <input type="button" value="3"/> <input type="button" value="3.5"/> <input type="button" value="4"/> <input type="button" value="4.5"/> <input type="button" value="5"/> <input type="button" value="5.5"/> <input type="button" value="6"/> <input type="button" value="6.5"/> <input type="button" value="7"/> <input type="button" value="7.5"/> <input type="button" value="8"/> <input type="button" value="8.5"/> <input type="button" value="9"/> <input type="button" value="9.5"/> <input type="button" value="10"/> <input type="button" value="10.5"/> <input type="button" value="11"/> <input type="button" value="11.5"/> <input type="button" value="12"/> <input type="button" value="12.5"/> <input type="button" value="13"/> <input type="button" value="13.5"/> <input type="button" value="14"/> <input type="button" value="14.5"/> <input type="button" value="15"/> <input type="button" value="15.5"/> <input type="button" value="16"/></p> <p>width Select width(s): <input type="button" value="4A"/> <input type="button" value="3A"/> <input type="button" value="2A"/> <input type="button" value="B"/> <input type="button" value="C/D"/> <input type="button" value="E"/> <input type="button" value="2E"/> <input type="button" value="3E"/> <input type="button" value="4E"/></p> <p>color family Select color(s): <input type="button" value="#F0F0F0"/> <input type="button" value="#FFFFFF"/> <input type="button" value="#000000"/> <input type="button" value="#808080"/> <input type="button" value="#D2B48C"/> <input type="button" value="#FFDAB9"/> <input type="button" value="#FFA07A"/> <input type="button" value="#FFFFE0"/> <input type="button" value="#90EE90"/> <input type="button" value="#98FB98"/> <input type="button" value="#AFEEEE"/> <input type="button" value="#ADD8E6"/> <input type="button" value="#00CED1"/> <input type="button" value="#4682B4"/> <input type="button" value="#4169E1"/> <input type="button" value="#3CB371"/> <input type="button" value="#2F4F4F"/> <input type="button" value="#2E8B57"/> <input type="button" value="#2F8B40"/> <input type="button" value="#2F8B40"/></p> <p>heel height Select heel height(s): <input type="checkbox"/> Under 1" <input type="checkbox"/> 1" - 1 3/4" <input type="checkbox"/> 2" - 2 3/4" <input type="checkbox"/> 3" - 3 3/4" <input type="checkbox"/> 4" & Over</p> </div> <div data-bbox="961 203 1690 1468">  Steve Madden Women's Russhh Snip Toe Pump \$59.67 - \$89.95 new free overnight</div> <div data-bbox="1134 203 1287 336"></div> <div data-bbox="1306 203 1461 336"></div> <div data-bbox="1480 203 1633 336"></div> <div data-bbox="1652 203 1806 336"></div> <div data-bbox="961 349 1115 599"></div> <div data-bbox="1134 349 1287 599"></div> <div data-bbox="1306 349 1461 599"></div> <div data-bbox="1480 349 1633 599"></div> <div data-bbox="1652 349 1806 599"></div> <div data-bbox="961 612 1115 808"></div> <div data-bbox="1134 612 1287 808"></div> <div data-bbox="1306 612 1461 808"></div> <div data-bbox="1480 612 1633 808"></div> <div data-bbox="1652 612 1806 808"></div> <div data-bbox="961 821 1115 1138"></div> <div data-bbox="1134 821 1287 1138"></div> <div data-bbox="1306 821 1461 1138"></div> <div data-bbox="1480 821 1633 1138"></div> <div data-bbox="1652 821 1806 1138"></div> <div data-bbox="961 1151 1115 1468"></div> <div data-bbox="1134 1151 1287 1468"></div> <div data-bbox="1306 1151 1461 1468"></div> <div data-bbox="1480 1151 1633 1468"></div> <div data-bbox="1652 1151 1806 1468"></div>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon


Claim	Accused Instrumentality
(d) receiving and accepting a first selection criteria of at least one alternative from said client computer, said first selection criteria being received by said server from said client computer via said computer network,	<p>Amazon receives and accepts a first selection criteria of at least one alternative from the client computer, the first selection criteria being received by the server from the client computer via the computer network.</p> <p>For example, a first selection criteria corresponding to the "16" alternative under the heading "size" is received and accepted by Amazon at www.endless.com. The selection criteria is used in step (e), below.</p>
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "16" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Pumps" satisfying the first selection criteria corresponding to the "16" alternative. The results of the determination are used in step (g), below.</p>
(g) revising said data for said feature screen to indicate the available alternatives of the first subfamily and outputting said revised data for said feature screen to said client computer via said computer network,	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily of "Pumps" and outputs that revised data to the client computer via the Internet, as reflected in the below screenshot of http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav#__size=100&node=242321011&nodes=242321011&sort=relevance-fs-browse-rank&sizes=519647011&rnid=519058011&tag=sr_nr_siz_519647011. The data for the feature screen has been revised. For example, there are 3 available alternatives under heel height. Viewing the source of this screen also illustrates the changes.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon


Claim	Accused Instrumentality
	<div data-bbox="745 201 1747 1484"> <div> <p>narrow by Clear all selections</p> <p>my favorite searches add a favorite search What's this?</p> <p>category Clear categories</p> <p>Women's Shoes > Pumps</p> <ul style="list-style-type: none"> <input type="checkbox"/> Ankle-Strap <input type="checkbox"/> Basic <input type="checkbox"/> D'Orsay & Two-Piece <input type="checkbox"/> Mary Janes Mules <input type="checkbox"/> Novelty <input type="checkbox"/> Open-Toe <input type="checkbox"/> Ornamented <input type="checkbox"/> Platforms <input type="checkbox"/> Slingbacks <input type="checkbox"/> Special Occasion <input type="checkbox"/> Spectators <input type="checkbox"/> T-Straps Wedges <p>brand</p> <p>Find a brand in Pumps:</p> <input type="text"/> <p><input checked="" type="checkbox"/> Pleaser</p> </div> <div> <p>currently selected brands</p> <p>Viewing all brands</p> </div> <div> <p>size Clear sizes</p> <p>Select size(s):</p> <div> 3.5 4 4.5 5 </div> <div> 5.5 6 6.5 7 7.5 </div> <div> 8 8.5 9 9.5 10 </div> <div> 10.5 11 11.5 12 12.5 </div> <div> 13 13.5 14 14.5 15 </div> <div> 15.5 16 </div> </div> <p>width</p> <p>Select width(s):</p> <div> 4A 3A 2A B C/D </div> <div> E 2E 3E 4E </div> </div> <div> <p>color family</p> <p>Select color(s):</p> <div> White Black Brown Navy Gold </div> <div> Orange Grey Blue Pink Purple Red </div> <div> Yellow Green Light Blue Dark Blue Multi </div> </div> <p>heel height</p> <p>Select heel height(s):</p> <div> Under 1" </div> <div> 1" - 1 3/4" </div> <div> <input type="checkbox"/> 2" - 2 3/4" </div> <div> <input type="checkbox"/> 3" - 3 3/4" </div> <div> <input type="checkbox"/> 4" & Over </div>




Pleaser Women's Seduce Pump
\$33.60 - \$39.95
free two-day




Pleaser Women's Seduce Pump
\$33.60 - \$39.95
free two-day




Pleaser Women's Seduce Pump
\$33.60 - \$39.95
free two-day




Pleaser Women's Seduce Pump
\$33.60 - \$39.95
free two-day




Pleaser Women's Seduce Pump
\$33.60 - \$39.95
free two-day




Pleaser Women's Seduce Pump
~~\$33.60~~ \$39.95
free two-day




Pleaser Women's Seduce-420 Pump
\$39.95 - \$69.95
free two-day




Pleaser Women's Seduce-420 Pump
\$39.95 - \$69.95
free two-day




Pleaser Women's Seduce-420 Pump
\$39.95 - \$69.95
free two-day




Pleaser Women's Seduce-420 Pump
\$39.95 - \$69.95
free two-day




Pleaser Women's Seduce-420 Pump
\$39.95 - \$69.95
free two-day




Pleaser Women's Seduce-420 Pump
\$39.95 - \$69.95
free two-day




Pleaser Women's Vanity Pump
\$44.95
free two-day




Pleaser Women's Vanity Pump
\$44.95
free two-day




Pleaser Women's Vanity Pump
\$44.95
free two-day




Pleaser Women's Vanity Pump
\$44.95
free two-day




Pleaser Women's Vanity Pump
\$44.95
free two-day



Pleaser Women's Vanity Pump
\$44.95
free two-day



Pleaser Women's Vanity-415 D'Orsay Pump
\$49.95
free two-day



Pleaser Women's Vanity-415 D'Orsay Pump
\$49.95
free two-day

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon


Claim	Accused Instrumentality
(h) receiving and accepting a second selection criteria from said client computer via said computer network, in which said second selection criteria comprises (1) a resubmission by said client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen,	<p>Amazon receives and accepts a second selection criteria from the client computer via the computer network, in which the second selection criteria comprises (1) a resubmission by the client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "gold" alternative under the "color family" heading and the "16" alternative of the first selection criteria is received and accepted by Amazon at www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav#__size=100&node=242321011&nodes=242321011&sort=relevance-fs-browse-rank&sizes=519647011&colors=519118011&rnid=519055011&tag=sr_nr_col_519118011.</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "gold" and "16" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>
(k) revising said data for said feature screen to indicate the available alternatives of the second subfamily and outputting said revised data for said feature screen to said client computer via said computer network.	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.endless.com/Womens-Shoes-Pumps/s/ref=topnav_sd_pumps_gw/186-6867757-0732828?ie=UTF8&node=242321011&pf_rd_r=0X9ZW685JB057WT1H1M4&pf_rd_m=AF16NM0QF9TKW&pf_rd_t=101&pf_rd_i=homepage&pf_rd_p=1289558402&pf_rd_s=headernav#__size=100&node=242321011&nodes=242321011&sort=relevance-fs-browse-rank&sizes=519647011&colors=519118011&rnid=519055011&tag=sr_nr_col_519118011. The data has been revised. For example, there are now two available alternative for heel height. The data is output to the client computer via the Internet.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
	<div data-bbox="504 206 697 220"> narrow by Clear all selections </div> <div data-bbox="504 238 697 271"> my favorite searches <input type="button" value="add a favorite search"/> What's this? </div> <div data-bbox="504 285 697 566"> category Clear categories Women's Shoes > Pumps <input type="checkbox"/> Ankle-Strap <input checked="" type="checkbox"/> Basic D'Orsay & Two-Piece Mary Janes Mules <input type="checkbox"/> Novelty Open-Toe Ornamented Platforms Slingbacks Special Occasion Spectators T-Straps Wedges </div> <div data-bbox="504 586 697 807"> brand Find a brand in Pumps: <input type="text"/> <input type="checkbox"/> Pleaser </div> <div data-bbox="504 826 697 852"> currently selected brands Viewing all brands </div> <div data-bbox="504 870 697 1068"> size Clear sizes Select size(s): <div> 3 3.5 4 4.5 5 </div> <div> 5.5 6 6.5 7 7.5 </div> <div> 8 8.5 9 9.5 10 </div> <div> 10.5 11 11.5 12 12.5 </div> <div> 13 13.5 14 14.5 15 </div> <div> 15.5 16 </div> </div> <div data-bbox="504 1086 697 1175"> width Select width(s): <div> 4A 3A 2A B C/D </div> <div> E 2E 3E 4E </div> </div> <div data-bbox="504 1193 697 1320"> color family Clear colors Select color(s): <div> </div> <div> </div> <div> </div> </div> <div data-bbox="504 1338 697 1463"> heel height Select heel height(s): <div>Under 1"</div> <div>1" - 1 3/4"</div> <div>2" - 2 3/4"</div> <div><input type="checkbox"/> 3" - 3 3/4"</div> <div><input type="checkbox"/> 4" & Over</div> </div> <div data-bbox="724 206 1434 677"> <div> <p>Pleaser Women's Seduce Pump \$39.95 \$33.60 - \$39.95 free two-day</p> </div> <div> <p>Pleaser Women's Vanity Pump \$44.95 free two-day</p> </div> <div> <p>Pleaser Women's Dream-420/W Pump \$49.95 free two-day</p> </div> <div> <p>Pleaser Women's Divine-420/W Pump \$49.95 free two-day</p> </div> <div> <p>Pleaser Women's Dream-431W Ankle-Strap Pump \$41.95 - \$49.95 free two-day</p> </div> </div>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon













V. **ACCUSED INSTRUMENTALITY: ZAPPOS.COM**

Claim	Accused Instrumentality
Claim 1	
1. A method for assisting a user in identifying a subfamily of items within a family of items said method performed with a server connected to a client computer through a computer network, comprising the steps of:	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method performed with a server connected to a client computer through a computer network.</p> <p>In particular, for example, Amazon servers that are connected to clients over the Internet at www.zappos.com perform the method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including shoes, clothes, and bags, among others.</p> 
(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,	<p>Amazon provides via www.zappos.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families of items is Pumps. See http://www.zappos.com/womens-pumps-heels~2, reachable from www.zappos.com by selecting "Shoes", then "Heels", and then "Pumps".</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(b) reading said data file,	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Pumps at http://www.zappos.com/womens-pumps-heels~2.</p>
(c) displaying a feature screen indicating said alternatives represented in the family,	<p>Amazon displays a feature screen indicating the alternatives represented in the family.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Pumps at http://www.zappos.com/womens-pumps-heels~2. Along the left side of the page is a column listing available alternatives, including 6 alternatives for heel height, among other alternatives.</p>

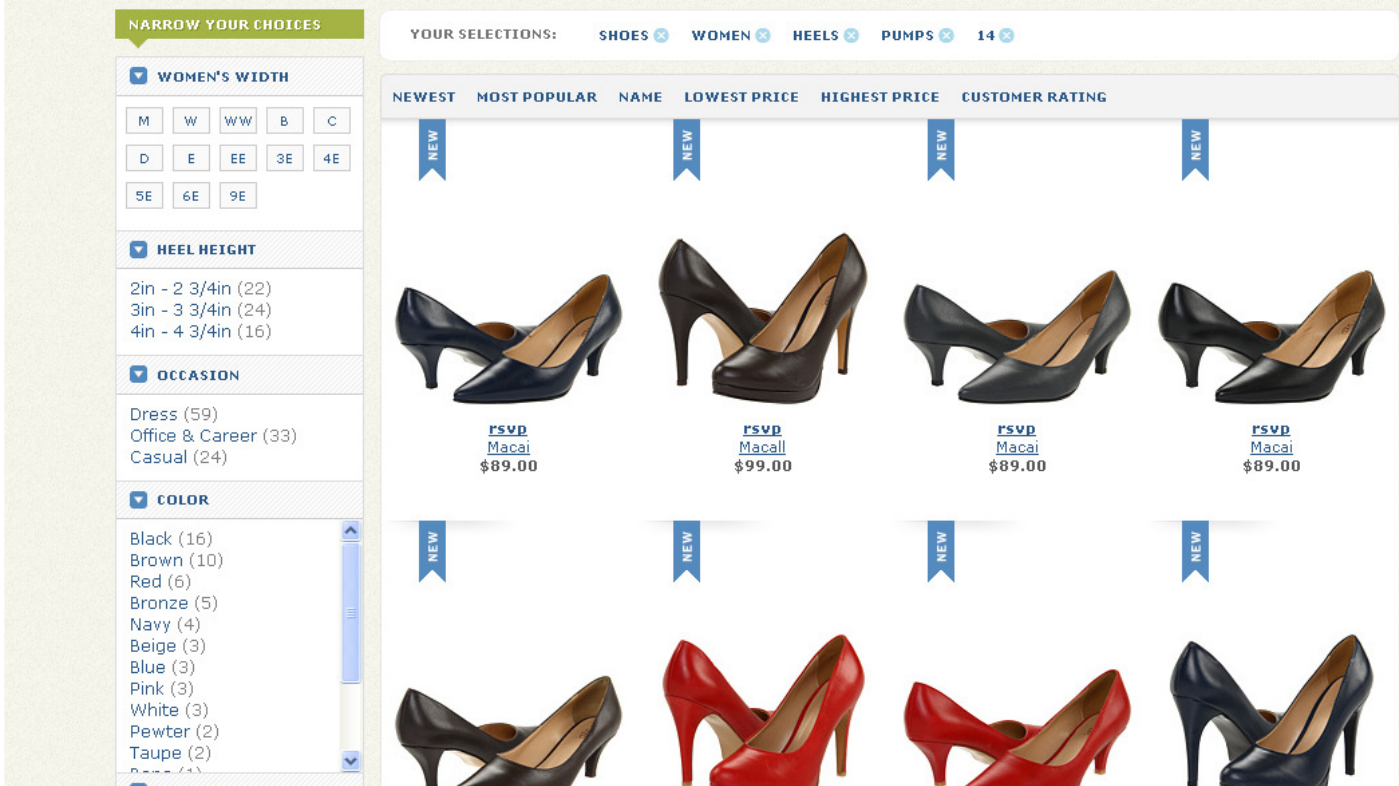
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
	<div> <div> <div>NARROW YOUR CHOICES</div> <div> <div>WOMEN'S SIZE</div> <div> <div>4 4.5 5 5.5 6</div> <div>6.5 7 7.5 8 8.5</div> <div>9 9.5 10 10.5 11</div> <div>11.5 12 13 13.5 14</div> <div>15 16</div> </div> </div> <div> <div>WOMEN'S WIDTH</div> <div> <div>SS S N M W</div> <div>WW 4A 3A 2A A</div> <div>B C D E EE</div> <div>3E 4E 5E 6E 9E</div> </div> </div> <div> <div>HEEL HEIGHT</div> <div> <div>Under 1in (4)</div> <div>1in - 1 3/4in (58)</div> <div>2in - 2 3/4in (422)</div> <div>3in - 3 3/4in (611)</div> <div>4in - 4 3/4in (618)</div> <div>5in & over (197)</div> </div> </div> <div> <div>OCCASION</div> <div> <div>Dress (1650)</div> <div>Office & Career (578)</div> <div>Casual (419)</div> <div>Wedding (164)</div> <div>Other (50)</div> </div> </div> <div> <div>COLOR</div> <div> <div>Black (700)</div> <div>Brown (148)</div> <div>Beige (116)</div> <div>Red (111)</div> <div>Pink (87)</div> <div>White (77)</div> <div>Gray (72)</div> <div>Tan (71)</div> <div>Blue (64)</div> <div>Taupe (51)</div> <div>Bone (44)</div> <div>Other (12)</div> </div> </div> <div> <div>BRAND</div> <div> <div>AK Anne Klein (28)</div> <div>ALDO (25)</div> </div> </div> </div> <div> <div>YOUR SELECTIONS: SHOES WOMEN HEELS PUMPS</div> <div> <div>NEWEST MOST POPULAR NAME LOWEST PRICE HIGHEST PRICE CUSTOMER RATING</div> <div>1 2 3 ... 20 >></div> </div> <div> <div>NEW</div> <div>  <div> rsvp Macai \$89.00 </div> </div> <div>NEW</div> <div>  <div> Promiscuous Ryan \$49.00 ★★★★★ </div> </div> <div>NEW</div> <div>  <div> Promiscuous Ryan \$49.00 ★★★★★ </div> </div> <div>NEW</div> <div>  <div> Promiscuous Ryan \$49.00 ★★★★★ </div> </div> <div>NEW</div> <div>  <div> Promiscuous Ryan \$49.00 ★★★★★ </div> </div> <div>NEW</div> <div>  <div> Promiscuous Ryan \$49.00 ★★★★★ </div> </div> <div>NEW</div> <div>  <div> rsvp Macai \$99.00 </div> </div> <div>NEW</div> <div>  <div> rsvp Macai \$89.00 </div> </div> <div>NEW</div> <div>  </div> <div>NEW</div> <div>  </div> <div>NEW</div> <div>  </div> <div>NEW</div> <div>  </div> </div> </div> </div>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(d) accepting a first selection criteria of at least one alternative,	<p>Amazon accepts a first selection criteria of at least one alternative.</p> <p>For example, a selection criteria corresponding to the "14" alternative under the heading "size" is accepted by Amazon at www.zappos.com. The selection criteria is used in step (e), below.</p>
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "14" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Pumps" satisfying the first selection criteria corresponding to the "14" alternative. The results of the determination are used in step (g), below.</p>

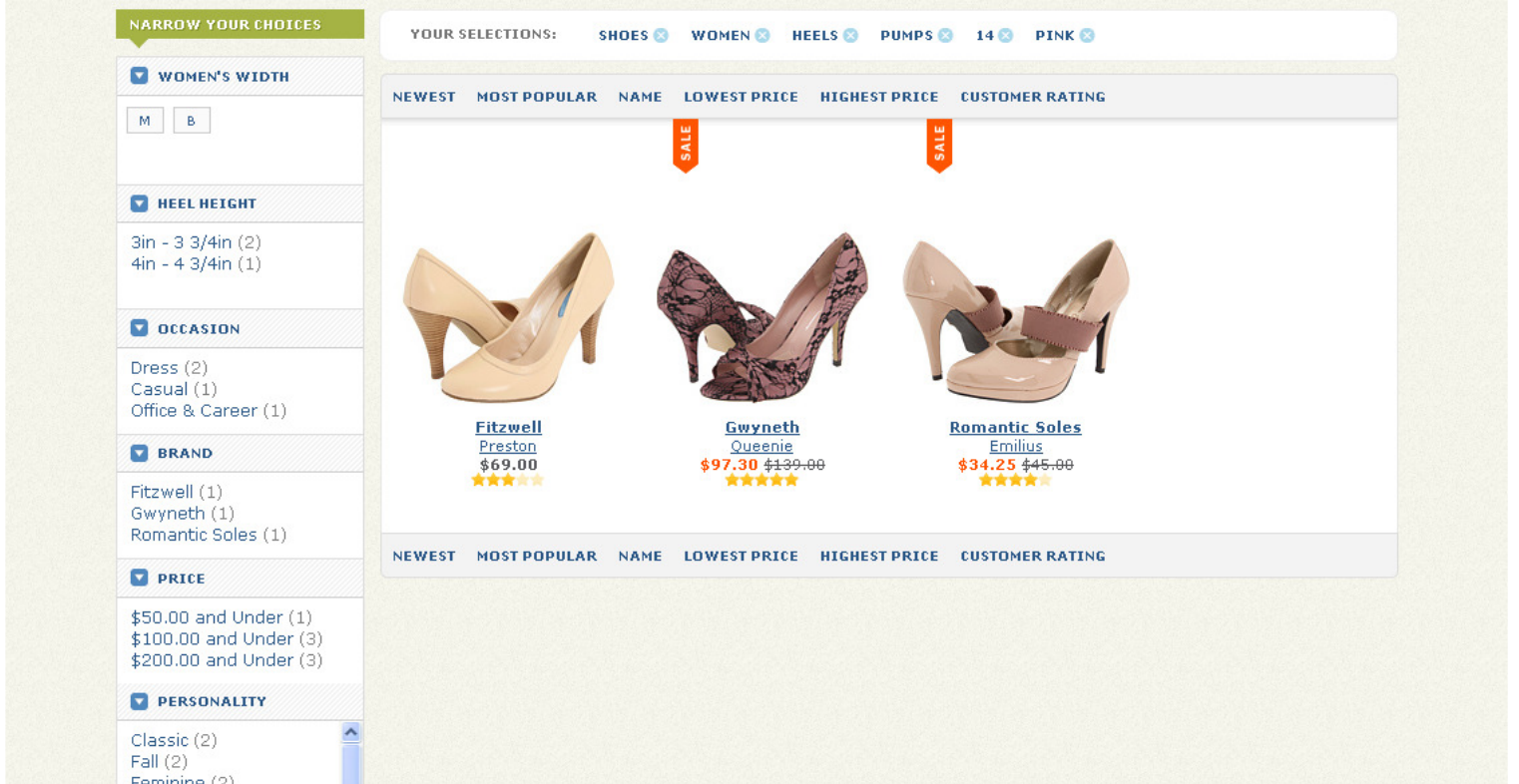
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(g) revising said feature screen to indicate the available alternatives of the first subfamily,	<p>Amazon revises the feature screen to indicate the available alternatives of the first subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the first subfamily of "Pumps", as reflected in the below screenshot of http://www.zappos.com/search/null/filter/zc1/%22Shoes%22/txAttrFacet_Gender/%22Women%22/zc2/%22Heels%22/txAttrFacet_Styles/%22Pumps%22/hc_women_size/%2214%22/sort/goliveRecentSalesStyle/desc/. The feature screen has been revised. For example, there are 3 available alternatives under heel height.</p> 

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(h) accepting a second selection criteria from said client computer via said computer network at said server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen,	<p>Amazon accepts a second selection criteria from the client computer via the computer network at the server wherein the second selection criteria comprises a resubmission to the server of the alternative or alternatives of the first selection criteria plus at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "Pink" alternative under the "Color" heading and the "14" alternative of the first selection criteria is accepted by Amazon at www.zappos.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "14" segment (highlighted in yellow), plus a "Pink" segment (highlighted in Green):</p> <p>http://www.zappos.com/search/null/filter/zc1/%22Shoes%22/txAttrFacet_Gender/%22Women%22/zc2/%22Heels%22/txAttrFacet_Styles/%22Pumps%22/hc_women_size/%2214%22/colorFacet/%22Pink%22/sort/goliveRecentSalesStyle/desc/.</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "Pink" and "14" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>

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 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(k) revising said feature screen to indicate the available alternatives of the second subfamily.	<p>Amazon revises the feature screen to indicate the available alternatives of the second subfamily.</p> <p>For example, Amazon revises the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.zappos.com/search/null/filter/zc1/%22Shoes%22/txAttrFacet_Gender/%22Women%22/zc2/%22Heels%22/txAttrFacet_Styles/%22Pumps%22/hc_women_size/%2214%22/colorFacet/%22Pink%22/sort/goliveRecentSalesStyle/desc/. The feature screen has been revised. For example, there are now two available alternatives for heel height.</p> 

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 2	
2. The method of claim 1 wherein each family has at least one feature associated therewith and further comprising the step of	<p>Amazon performs the method of claim 1 (see above) wherein each family has at least one feature associated therewith.</p> <p>For example, each of the families (and subfamilies) illustrated above includes a "occasion" feature.</p>
displaying at least one grouping wherein each said grouping comprises one of said features visually related to respective alternatives.	<p>Amazon displays at least one grouping wherein each grouping comprises one of the features visually related to respective alternatives.</p> <p>For example, as shown in the screenshots above, Amazon displays a grouping including the "occasion" feature visually related to the alternatives for that feature, such as "Dress" and other alternatives.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
Claim 9	
<p>9. A method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network:</p>	<p>Amazon performs a method for assisting a user in identifying a subfamily of items within a family of items, the method comprising the following steps which are performed with a server connected to a computer network.</p> <p>In particular, for example, Amazon servers that are accessible over the Internet at www.zappos.com perform this method. In the example screenshots below, the method is used for assisting users in identifying subfamilies of items within families of items, including shoes, clothes, and bags, among others.</p>  <p>The screenshot shows the Zappos.com homepage. At the top is a navigation bar with links for '24/7 Customer Service (800) 927-7671', 'Live Help', 'Log In / Logout', 'My Account', 'My Favorites', 'Blogs', 'Help', and a 'Now Hiring' button. Below this is a search bar with the text 'Shoes, Clothing, Bags, etc.' and a 'SEARCH' button. To the right of the search bar are promotional banners for '365 Day Return Policy' and 'FREE Shipping Both Ways'. Below the search bar is a 'SEARCH BY:' section with links for 'Size', 'Narrow Shoes', 'Wide Shoes', and 'Popular Searches'. The main navigation bar includes categories: 'SHOES', 'CLOTHING', 'BAGS & HANDBAGS', 'HOUSEWARES', 'BEAUTY', 'WHAT'S NEW?', 'BRANDS', 'WOMEN'S', 'MEN'S', 'KIDS', and 'ALL DEPARTMENTS'. Below this is an 'ALPHABETICAL BRAND INDEX' with a list of letters from A to Z. The main content area features a large image of a woman in a colorful top and white pants, with the text 'mom-on-the-go' and 'SHE IS YOUNG AND HIP. CHOOSING COMFORT AND STYLISH SIMPLICITY.' To the left of the image is a 'SHOP SHOES' sidebar with links for 'WOMEN'S SHOES' (Sandals, Heels, Boots, Sneakers, Flats, Clogs & Mules, all women's shoes) and 'MEN'S SHOES' (Sandals, Sneakers, Boots, Oxfords, Loafers, Boat Shoes). To the right of the image is a 'SHOP CLOTHING' sidebar with links for 'WOMEN'S CLOTHING' (Tops, Dresses, Jeans, Skirts, Swimwear, Jackets & Coats, all women's clothing) and 'MEN'S CLOTHING' (Shirts, Jeans, Swimwear, Sweaters, Shorts, Jackets & Coats).</p>
<p>(a) providing a computer readable data file of stored information representing at least one family of items, said data file identifying at least one alternative for each item,</p>	<p>Amazon provides via www.zappos.com a computer readable data file of stored information representing at least one family of items, the data file identifying at least one alternative for each item.</p> <p>As can be seen in the illustrative screenshots, one of the many families is Pumps. See http://www.zappos.com/womens-pumps-heels~2, reachable from www.zappos.com by selecting "Shoes", then "Heels", and then "Pumps".</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

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(b) reading said data file,	<p>Amazon reads the data file.</p> <p>For example, it does so in the process of serving the page listing Pumps at http://www.zappos.com/womens-pumps-heels~2.</p>
(c) displaying a feature screen indicating said alternatives represented in the family wherein data is output to a client computer via said computer network,	<p>Amazon displays a feature screen indicating the alternatives represented in the family wherein data is output to a client computer via the computer network.</p> <p>As reflected in the below screenshot, Amazon displays a feature screen indicating alternatives represented in the family of Pumps at http://www.zappos.com/womens-pumps-heels~2. In so doing, it outputs, via the internet, to a client computer, data. Along the left side of the page is a column listing available alternatives, including 6 alternatives for heel height, among other alternatives.</p>

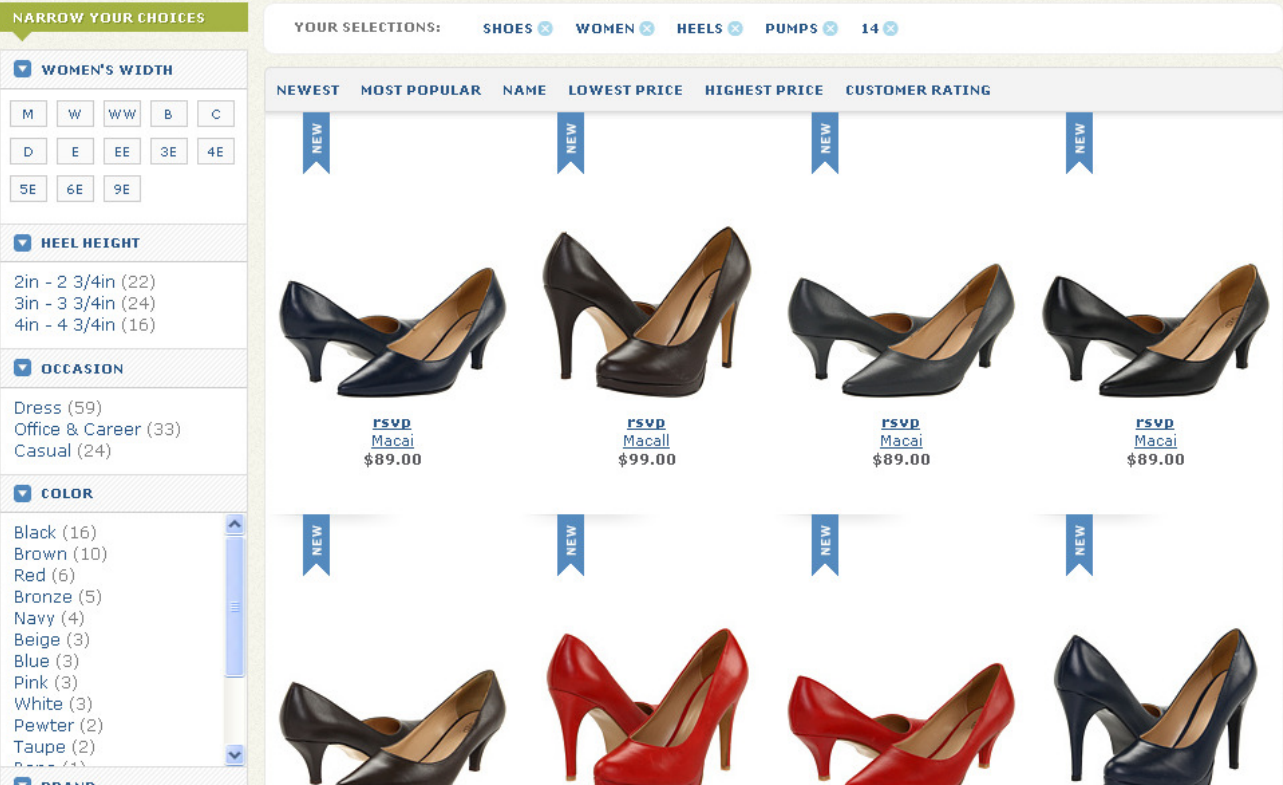
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
	<p>NARROW YOUR CHOICES</p> <p>WOMEN'S SIZE</p> <p>4 4.5 5 5.5 6 6.5 7 7.5 8 8.5 9 9.5 10 10.5 11 11.5 12 13 13.5 14 15 16</p> <p>WOMEN'S WIDTH</p> <p>SS S N M W WW 4A 3A 2A A B C D E EE 3E 4E 5E 6E 9E</p> <p>HEEL HEIGHT</p> <p>Under 1in (4) 1in - 1 3/4in (58) 2in - 2 3/4in (422) 3in - 3 3/4in (611) 4in - 4 3/4in (618) 5in & over (197)</p> <p>OCCASION</p> <p>Dress (1650) Office & Career (578) Casual (419) Wedding (164) Other (50)</p> <p>COLOR</p> <p>Black (700) Brown (148) Beige (116) Red (111) Pink (87) White (77) Gray (72) Tan (71) Blue (64) Taupe (51) Bone (44) ... (42)</p> <p>BRAND</p> <p>AK Anne Klein (28) ALDO (25)</p> <p>YOUR SELECTIONS: SHOES WOMEN HEELS PUMPS</p> <p>NEWEST MOST POPULAR NAME LOWEST PRICE HIGHEST PRICE CUSTOMER RATING 1 2 3 ... 20 >></p> <p>NEW rsvp Macai \$89.00 Promiscuous Ryan \$49.00 Promiscuous Ryan \$49.00 Promiscuous Ryan \$49.00</p> <p>NEW Promiscuous Ryan \$49.00 Promiscuous Ryan \$49.00 rsvp Macai \$99.00 rsvp Macai \$89.00</p> <p>NEW rsvp Macai \$89.00 Promiscuous Ryan \$49.00 Promiscuous Ryan \$49.00 rsvp Macai \$99.00 rsvp Macai \$89.00</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(d) receiving and accepting a first selection criteria of at least one alternative from said client computer, said first selection criteria being received by said server from said client computer via said computer network,	<p>Amazon receives and accepts a first selection criteria of at least one alternative from the client computer, the first selection criteria being received by the server from the client computer via the computer network.</p> <p>For example, a first selection criteria corresponding to the "14" alternative under the heading "size" is received and accepted by Amazon at www.zappos.com. The selection criteria is used in step (e), below.</p>
(e) determining a first subfamily of items wherein each said item in the first subfamily satisfies said first selection criteria,	<p>Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria.</p> <p>For example, Amazon determines a first subfamily of items wherein each item in the first subfamily satisfies the first selection criteria corresponding to the "14" alternative.</p>
(f) determining available alternatives represented in the first subfamily,	<p>Amazon determines available alternatives represented in the first subfamily.</p> <p>For example, Amazon determines available alternatives in the first subfamily of "Pumps" satisfying the first selection criteria corresponding to the "14" alternative. The results of the determination are used in step (g), below.</p>

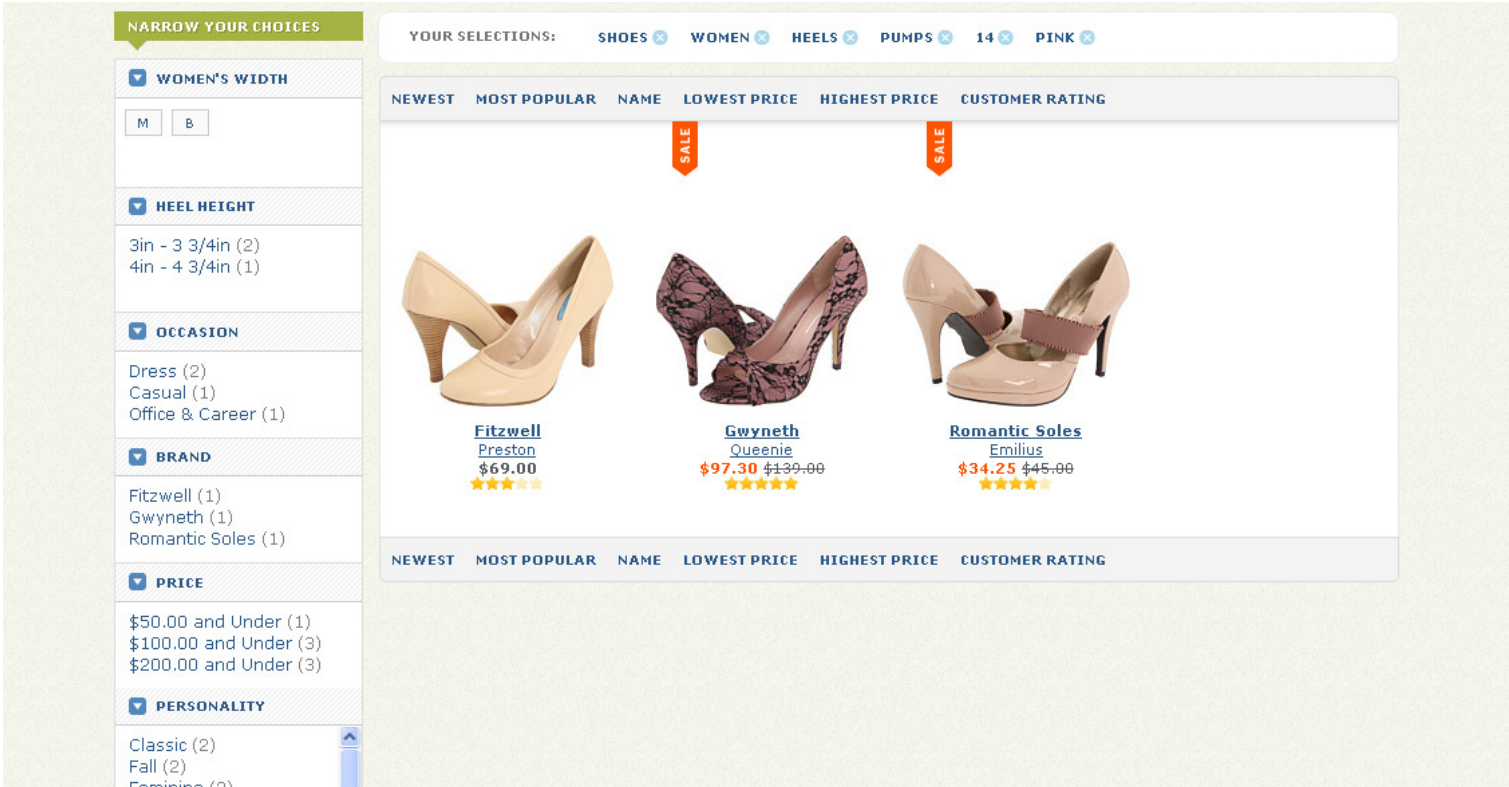
Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
<p>(g) revising said data for said feature screen to indicate the available alternatives of the first subfamily and outputting said revised data for said feature screen to said client computer via said computer network,</p>	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the first subfamily of "Pumps" and outputs that revised data to the client computer via the Internet, as reflected in the below screenshot of http://www.zappos.com/search/null/filter/zc1/%22Shoes%22/txAttrFacet_Gender/%22Women%22/zc2/%22Heels%22/txAttrFacet_Styles/%22Pumps%22/hc_women_size/%2214%22/sort/goliveRecentSalesStyle/desc/. The data for the feature screen has been revised. For example, there are 3 available alternatives under heel height. Viewing the source of this screen also illustrates the changes.</p>  <p>The screenshot shows the Zappos.com search results for women's pumps. The left sidebar contains filters for Women's Width, Heel Height, Occasion, and Color. The main display shows a grid of shoes with 'NEW' tags and prices. The selected filters are SHOES, WOMEN, HEELS, PUMPS, and 14 items.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
(h) receiving and accepting a second selection criteria from said client computer via said computer network, in which said second selection criteria comprises (1) a resubmission by said client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen,	<p>Amazon receives and accepts a second selection criteria from the client computer via the computer network, in which the second selection criteria comprises (1) a resubmission by the client computer of the alternative or alternatives of the first selection criteria along with (2) at least one alternative selected from the revised feature screen.</p> <p>For example, a second selection criteria corresponding to the "Pink" alternative under the "Color" heading and the "14" alternative of the first selection criteria is received and accepted by Amazon at www.zappos.com. This second selection criteria is used in step (i), below. This second selection criteria is reflected in the URL below, which includes a "14" segment (highlighted in yellow), plus a "Pink" segment (highlighted in Green):</p> <p>http://www.zappos.com/search/null/filter/zc1/%22Shoes%22/txAttrFacet_Gender/%22Women%22/zc2/%22Heels%22/txAttrFacet_Styles/%22Pumps%22/hc_women_size/%2214%22/colorFacet/%22Pink%22/sort/goliveRecentSalesStyle/desc/.</p>
(i) determining a second subfamily of items of the family wherein each item in the second subfamily satisfies said second selection criteria,	<p>Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria.</p> <p>For example, Amazon determines a second subfamily of items of the family wherein each item in the second subfamily satisfies the second selection criteria, corresponding to the "Pink" and "14" alternatives.</p>
(j) determining available alternatives represented in the second subfamily, and	<p>Amazon determines available alternatives represented in the second subfamily.</p> <p>For example, Amazon determines available alternatives represented in the second subfamily satisfying the second selection criteria. The results of the determination are used in step (k), below.</p>

Appendix K to Kelora's Patent L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 6,275,821 by Amazon

Claim	Accused Instrumentality
<p>(k) revising said data for said feature screen to indicate the available alternatives of the second subfamily and outputting said revised data for said feature screen to said client computer via said computer network.</p>	<p>Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily and outputs the revised data for the feature screen to the client computer via the computer network.</p> <p>For example, Amazon revises the data for the feature screen to indicate the available alternatives of the second subfamily, as reflected in the below screenshot of http://www.zappos.com/search/null/filter/zc1/%22Shoes%22/txAttrFacet_Gender/%22Women%22/zc2/%22Heels%22/txAttrFacet_Styles/%22Pumps%22/hc_women_size/%2214%22/colorFacet/%22Pink%22/sort/goliveRecentSalesStyle/desc/. The data has been revised. For example, there are now two available alternatives for heel height. The data is output to the client computer via the Internet.</p> 

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